

## **Everbridge Achieves German C5 Compliance Standard**

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Everbridge is only U.S.-based emergency notification provider to obtain C5 accreditation for cloud operations

BURLINGTON, Mass.--(BUSINESS WIRE)--Jun. 13, 2019-- Everbridge, Inc. (NASDAQ: EVBG), the global leader in critical event management and enterprise safety software applications to help keep people safe and businesses running, today announced that it has completed its assessment for the Cloud Computing Compliance Controls Catalogue (C5) set out by the Federal Office for Information Security in Germany, also known as Bundesamt für Sicherheit in der Informationstechnik (BSI). Everbridge is the first and only U.S.-based emergency notification providerto achieve BSI C5 attestation. This accreditation assures that the Everbridge<u>Critical Event Management platform</u> has undergone a rigorous third-party audit to ensure it complies with all security requirements defined by C5.

Everbridge's commitment to applying the highest levels of compliance in controls and security is shown by meeting the C5 standard that serves not only as a benchmark for the German market, but also increasingly as a measure for institutions across Europe and Asia. Using Everbridge's C5 audit report, customers can effortlessly evaluate how legal regulations (e.g. data privacy), their own policies, or the threat environment relate to their use of the Everbridge platform.

Javier Colado, Senior Vice President, International at Everbridge, commented, "Everbridge is fully committed to the highest standards in all aspects of our operations no matter where that might be in the world. We are proud to be the first U.S.-based critical event management provider to meet the stringent C5 compliance requirements – something that should increase the trust placed in us by our growing client base not only in Germany, but also around the world."

C5 is intended primarily for professional cloud service providers, and their auditors and customers. It has 17 distinct control requirements that cloud providers either have to comply with or meet defined minimum standards. It is a required assessment for working with the public sector in Germany and is increasingly being adopted by the private sector.

In addition to obtaining C5 compliance – which covers the Everbridge Critical Event Management platform both in the U.S. and EU – Everbridge is also ISO 27001 certified and SSAE18 SOC 2/SOC 3 compliant. C5 is a further seal of quality that underlines the commitment of Everbridge to growing its presence around the world and ensuring that it always operates at market-leading standards.

## About Everbridge

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 4,500 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 2.8 billion messages in 2018 and offers the ability to reach over 500 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Sweden, the Netherlands, the Bahamas, Singapore, Greece, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure MessagingEverbridge serves 9 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, all 25 of the 25 busiest North American airports, six of the 10 largest global consulting firms, six of the 10 largest U.S.-based health insurers. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Bangalore, Kolkata, London, Munich, Oslo, Stockholm and Tilburg. For more information, visit <u>www.everbridge.com</u>, read the company blog, and follow on <u>Twitter</u> and <u>Facebook</u>.

## **Cautionary Language Concerning Forward-Looking Statements**

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, and our goal to maintain market leadership and extend the markets in which we compete for customers. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy

and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2018 filed with the SEC on March 1, 2019. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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