Everbridge Selected by Orange County, California to Power County-Wide Emergency Notification System, AlertOC

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Alert System Connects County Public Safety Officials with Residents and Businesses, Delivering Near Real-Time, Critical Safety and Community Event Information

PASADENA, Calif., August 15, 2016 —Everbridge, a global enterprise software company that provides applications which automate the delivery of critical information to help keep people safe and businesses running, today announced that it has been selected by Orange County, CA to power AlertOC, its emergency notification system. AlertOC provides critical information to area residents and businesses in near real-time, keeping them informed of emergencies, severe weather, traffic updates and daily community events. Orange County is the sixth largest county in the United States with a population over three million residents.

By registering with AlertOC, residents and area businesses can receive time-sensitive text messages, e-mails or voice messages from Orange County or the city in which they live or work. Users can choose to have messages sent to a home, mobile or business phone; an e-mail address; or a hearing impaired receiving device. In critical situations, such as a wildfire evacuation scenario, public officials may connect with users through all available methods to help ensure they have the best chance of reaching them.

Orange County also selected to use the Everbridge Community Engagement application, which allows residents to register for alerts by simply texting the keyword ALERTOC to 888-777. These registrations are expected to increase the reach of Orange County's emergency management notifications by expanding the county's contact database and extending community outreach to include additional keyword opt-in campaigns for regional events and community activities.

"Traditional methods of emergency communication can no longer be solely relied upon," added Jaime Ellertson, CEO of Everbridge. "Through our partnership with Orange County and the AlertOC program, the county is showing that it is taking a regional leadership position in helping its residents remain safe and informed in times of crisis, emergency or even during large community events. We're dedicated to working with them to use the latest technology to improve these important connections between community officials, residents and area businesses."

To register to receive important messages from AlertOC, area residents and employees should visit the AlertOC website here and click the city or area in which they live or work.

About Everbridge:

Everbridge is a global enterprise software company that provides applications which automate the delivery of critical information to help keep people safe and businesses running. During mission-critical business events or man-made or natural disasters, over 3,000 global customers rely on the Everbridge platform to quickly and reliably construct and deliver contextual notifications to millions of people at one time. The company's platform sent over 1 billion messages in 2015, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. A broad set of applications enable companies, hospitals, agencies, states, cities and towns to address issues related to severe weather and man-made incidents, IT outages and cyberattacks, safety of traveling staff, and facilitate regulation-compliant messaging. Everbridge serves 8 of the 10 largest U.S. cities, 7 of the 10 largest U.S.-based investment banks, 24 of the 25 busiest North American airports, and 6 of the 10 largest global automakers. Everbridge is based in Boston with additional offices in Los Angeles, San Francisco, Beijing and London. For more information, visit www.everbridge.com, read the company blog, http://www.everbridge.com/blog, and follow on Twitter and Facebook.

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