



## Pharmavite Deploys Everbridge's Safety Connection Solution to Keep Mobile Employees Safe

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*Los Angeles-based Manufacturer of Dietary Supplements Selects Safety Connection to Locate and Communicate with Mobile and Traveling Employees During Critical Events*

BURLINGTON, Mass.--(BUSINESS WIRE)--May 2, 2017-- [Everbridge](#), Inc. (NASDAQ: EVBG), a global software company that provides critical event management and enterprise safety applications to help keep people safe and businesses running, today announced that Pharmavite, LLC, has selected Everbridge's [Safety Connection](#)™ to improve its ability to locate and communicate with lone workers, contractors, visitors, mobile and remote employees during critical business incidents and emergencies. Pharmavite, based in Northridge, California, will also leverage Incident Communications to power effective critical event management, coordination and resolution.

Founded in 1971, Pharmavite is a leader in the wellness industry and recognized for providing high-quality vitamins, minerals and supplements. Its employees frequently travel between their corporate offices, manufacturing facilities and customer locations, or journey abroad to collaborate with international colleagues and customers. Deploying Everbridge Safety Connection™ will enable the company to keep track of employees' locations no matter where they are located geographically, helping to ensure global employee safety.

Safety Connection aggregates geo-location data from multiple systems – wireless network access points, travel itineraries, home and office location records and check-ins through its mobile application – to dynamically locate, notify and instruct employees based on their actual location.

"Major global organizations have hundreds of employees traveling between offices, campuses and even countries on a daily basis," said Everbridge CMO Joel Rosen. "With so many active mobile employees, it is no longer effective to rely on perimeter security and static communication methods to keep people safe. Everbridge makes it easy to identify the dynamic locations of employees and executives to ensure they receive critical information —whether they are on-the-go, in the field or in the air."

In addition to Pharmavite, Everbridge has an extensive presence in greater Los Angeles and the Southern California region. Additional communities and agencies in the region that are served by Everbridge include the County of San Luis Obispo, Kern County, Orange County, Santa Barbara County, Ventura County, Los Angeles County EMS, Los Angeles County Sheriff's Department (LASD), Los Angeles Police Department (LAPD), Los Angeles World Airports (Los Angeles International Airport – LAX), as well as leading businesses and healthcare organizations including Avery Dennison, Hulu, Molina Healthcare and Sony Pictures.

### About Everbridge:

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages or cyber-attacks incidents, over 3,200 global customers rely on the company's SaaS-based platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes, and track progress on executing response plans. The company's platform sent over 1.5 billion messages in 2016, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. The company's critical communications and enterprise safety applications, which include Mass Notification, Incident Management, IT Alerting, Safety Connection™, Community Engagement®, Secure Messaging, Visual Command Center® and Crisis Commander®, are easy-to-use and deploy, secure, highly scalable and reliable. Everbridge serves 8 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, all four of the largest global accounting firms, 24 of the 25 busiest North American airports and 6 of the 10 largest global automakers. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Lansing, Beijing, London and Stockholm. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

### Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, expectations, beliefs, features, benefits, and use of our product offerings. These forward-looking statements are made as of the date of this press release and were based on current expectations and projections, as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our ability to manage our growth effectively; our ability to operate in compliance with applicable laws; nature of our business exposes us to inherent liability risks; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2016 filed with the SEC on March 23, 2017. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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