



Everbridge and G4S Partner to Bring Critical Event Management to Security Clients

September 26, 2017

BURLINGTON, Mass. & JUPITER, Fla.--(BUSINESS WIRE)--Sep. 26, 2017-- [Everbridge, Inc.](http://www.everbridge.com) (NASDAQ: EVBG), the global leader in critical event management and enterprise safety applications to help keep people safe and businesses running faster, and [G4S](http://www.g4s.com), the world's leading global, integrated security company, today announced a partnership. Through this partnership, G4S will utilize Everbridge's Critical Event Management™ platform and products in combination with its own security services and software toolsets to deliver new integrated security services and solutions for its global customers. The combined security solutions can be used in a customer's GSOC (Global Security Operations Center), G4S's virtual GSOC managed service, or a hybrid of both security environments.

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G4S and Everbridge's combined solutions are designed to provide a common operating view of risk events and responder capabilities for incident assessment, location, collaboration and resolution. In addition to Everbridge's [Visual Command Center](http://www.everbridge.com)® (VCC), an industry leading command center platform for threat visualization, Everbridge's Safety Connection™ solution, a 2017 ASIS Accolades Security Award Winner, will be another key offering in G4S's security solution portfolio. This will provide enterprise security professionals the ability to locate, notify and instruct employees about security threats to help keep them out of harm's way.

G4S is a certified reseller of Everbridge products and services. Additionally, G4S and Everbridge will be advancing and enhancing their existing integration with G4S's RISK360® and VCC by IDV, an Everbridge Company, that transcends traditional perimeter security solutions by providing visually stunning situational-awareness threat monitoring, orchestration and response capabilities. Customers will be able to create an incident in RISK360 security case management software and visualize it in VCC and conversely, threat content or incidents in VCC can be sent to RISK360 to coordinate G4S security officer response to address the impending security threat. To learn more about the VCC RISK360 integration please stop by G4S booth #3733 or Everbridge/IDV booth #1101 at the ASIS show Sept. 25-27 in Dallas Kay Bailey Hutchison convention center.

"Adding Everbridge's offerings to our security solutions portfolio brings a new level of intelligence and situational awareness for our customers and delivers on our vision of providing integrated security solutions," said John Kenning, CEO, G4S USA. "Being able to offer Everbridge's advanced situational awareness, location technology and critical security communications software to our customers will help address security threats in real-time."

"Our partnership with G4S broadens the market by enabling organizations that have their own GSOC and those that don't, to leverage the capabilities of our Critical Event Management platform to effectively assess and mitigate critical events," said Jaime Ellertson, CEO of Everbridge. "The new, combined Everbridge Critical Event Management software with G4S's security officer services and systems provides clients with both the perimeter and location-aware security and critical communications required to help keep people safe in a dynamic, mobile world."

Everbridge's core Critical Event Management offerings, including VCC, empower integrated security and threat response to enable:

- Proximity and threshold-based alerting for new threat events
- Safety notifications for local, mobile and traveling employees and executives
- Brand, criminal and severe weather threat monitoring
- Incident response team outreach and escalation

Additionally, Everbridge's Safety Connection solution offers executive and employee safety services such as via geo-fenced private incident zones and local, remote and lone worker safety via access to dynamic locations that operate via travel itinerary, Wi-Fi and Access Control system integrations, as well as through the Everbridge mobile SOS panic button application.

These technologies, in combination with G4S's security officer services, monitoring capabilities and security solutions, provide customers real-time analytics, event-based technologies and the latest in threat intelligence, enabling security intervention specialists to provide around-the-clock monitoring for a variety of situational intelligence capabilities in the customer's GSOC, G4S's monitoring center, or shared security environments.

To learn more about Everbridge, visit www.everbridge.com. For more information about G4S, visit <http://www.g4s.us/>.

About Everbridge

[Everbridge, Inc.](http://www.everbridge.com) (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running faster. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages or cyber-attack incidents, over 3,400 global customers rely on the company's SaaS-based platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes, and track progress on executing response plans. The company's platform sent over 1.5 billion messages in 2016, and offers the ability to reach over 200 countries and territories with secure delivery to more than 100 different communication devices. The company's critical event management and enterprise safety applications include Mass Notification, Incident Management, IT Alerting, Safety Connection™, Community Engagement®, Visual Command Center®, Crisis Commander® and CareConverge™, and are easy-to-use and deploy, secure, highly scalable and reliable. Everbridge serves 8 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, all four of the largest global accounting firms, all 25 of the 25 busiest North American airports and 6 of the 10 largest global automakers. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Lansing, Beijing,

London and Stockholm. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

About G4S

G4S is the world's leading global, integrated security company specializing in the delivery of security and related services to customers across six continents. The group is active in more than 100 countries, and is the largest employer quoted on the London Stock Exchange with over 585,000 employees and has a secondary stock exchange listing in Copenhagen. For more information on G4S, visit G4S.us.

Cautionary Language Concerning Forward-Looking Statements:

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, and our goal to maintain market leadership and extend the markets in which we compete for customers. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2016 filed with the SEC on March 23, 2017. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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