



Everbridge Appoints Jim Totton as Executive Vice President of Product Management, Engineering & Operations

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Totton Brings Decades of Experience Driving Scale and Innovation at Red Hat and Microsoft

BURLINGTON, Mass.--(BUSINESS WIRE)--Feb. 13, 2018-- [Everbridge, Inc.](#) (NASDAQ: EVBG), the global leader in critical event management and enterprise safety software applications to help keep people safe and businesses running faster, today announced that Jim Totton has joined the company to lead product development, SaaS operations, engineering and corporate IT. As Executive Vice President of Product Management, Engineering and Operations, Totton will lead all technical operations and will be responsible for ensuring that the Everbridge [Critical Event Management platform](#) continues to deliver organizational resilience on unprecedented scale for over 3,500 global customers.

Totton is a world-class business and technology executive who joins Everbridge from Red Hat, where he served as Vice President and General Manager for the company's \$1B+ Platform Business Unit for the past 7+ years. At Red Hat, Totton was responsible for leading the company's business strategy, product marketing, product management, business operations and product roadmap for the Red Hat core platforms including Red Hat Enterprise Linux, Red Hat Enterprise Virtualization and Red Hat OpenStack Platform.

"Jim has an immensely impressive track record of scaling global technology organizations, while at the same time not losing sight of the importance of innovation, product enhancements and customer excellence," said Jaime Ellertson, CEO of Everbridge. "We look forward to having Jim join the Everbridge team and leveraging his leadership as we continue to scale business and technical operations and expand our global leadership in Critical Event Management."

Prior to Red Hat, Totton was General Manager of Marketing at Microsoft in the OEM division, where he led product management and business development to support the \$20B+ OEM channel. Prior to that, Totton was Vice President of Software for the Product Group at Dell Technologies, where he was responsible for managing over 1,000 engineers across the globe.

"This is an exciting time to join Everbridge as it continues to build momentum and scale," added Totton. "I am looking forward to working with the talented team to continue to raise the game on technical innovation and operational excellence."

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG), is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running faster. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events such as IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 3,500 global customers rely on the company's SaaS-based platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes, and track progress on executing response plans. The company's platform sent over 2 billion messages in 2017, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Crisis Commander®, Community Engagement™ and Secure Messaging. Everbridge serves 9 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, 25 of the 25 busiest North American airports, six of the 10 largest global consulting firms, six of the 10 largest global auto makers, all four of the largest global accounting firms, four of the 10 largest U.S.-based health care providers and four of the 10 largest U.S.-based health insurers. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Lansing, Orlando, Beijing, London, and Stockholm. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, and our goal to maintain market leadership and extend the markets in which we compete for customers. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors

discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2016 filed with the SEC on March 23, 2017. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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