



Everbridge to Support Millions of Americans During Great ShakeOut Earthquake Drills

October 18, 2018

Everbridge collaborates with Caltech and ShakeAlert™ on technology to deliver earthquake early warning notifications

BURLINGTON, Mass.--(BUSINESS WIRE)--Oct. 18, 2018-- Today marks the 10th anniversary of the [Great ShakeOut](#), an annual opportunity to practice how to be safe during major earthquakes. This important awareness initiative began in southern California in 2008. Today's Great ShakeOut will be the largest earthquake drill ever conducted in California, and [Everbridge](#) (NASDAQ: EVBG), the global leader in critical event management and enterprise safety software applications to help keep people safe and businesses running, is poised to participate in many of the drills across the state.

The Great ShakeOut drill is scheduled for 10:18 a.m. PT today, October 18, at which time neighbors, students, and coworkers will "Drop, Cover, and Hold On" as if it were a real earthquake. Many organizations will use the event to test their Everbridge alert platforms, sending critical information regarding safety, shelter, and evacuation to their communities.

Everbridge currently has a pilot project underway with the California Institute of Technology (Caltech) to develop and test a system that can deliver [ShakeAlert](#) within the standards developed by the United States Geological Survey (USGS) for push notifications. ShakeAlert is an earthquake early warning (EEW) system that aims to detect significant earthquakes faster than current systems.

"Everbridge is committed to developing a platform that can deliver earthquake early warning notifications within seconds," said Margaret Vinci, Manager of the Office of Earthquake Programs and ShakeAlert SoCal Regional Coordinator at Caltech.

"As part of our commitment to public safety, Everbridge is continuously looking for ways to leverage risk data in order to provide life-saving technologies as quickly and as reliably as possible," said Imad Mouline, CTO of Everbridge. "Over 50 million people reside in the combined states of California, Oregon, and Washington, and we are dedicated to providing them with the most advanced tools and functionality to ensure earthquake preparedness and notification."

Everbridge serves millions of residents in 54 out of California's 58 counties, including the cities of Los Angeles, San Francisco, San Jose, and Sacramento. Among the new tools available for earthquake preparedness and recovery is the Everbridge mobile app, which sends push notifications based on smartphone location, providing alerts about evacuation areas, road conditions, emergencies that require sheltering in place, and more. App downloads are available from the [Apple Store](#) for iOS devices and the [Google Play Store](#) for Android devices.

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 4,000 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 2 billion messages in 2017 and offers the ability to reach over 500 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Sweden, the Netherlands, the Bahamas, Singapore, Greece, Cambodia, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Crisis Commander®, Community Engagement™ and Secure Messaging. Everbridge serves 9 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, all 25 of the 25 busiest North American airports, six of the 10 largest global consulting firms, six of the 10 largest global auto makers, all four of the largest global accounting firms, four of the 10 largest U.S.-based health care providers and four of the 10 largest U.S.-based health insurers. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Kolkata, London, Oslo and Stockholm. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, and our goal to maintain market leadership and extend the markets in which we compete for customers. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new

customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2017 filed with the SEC on March 12, 2018. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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