



Frost & Sullivan Recognizes Everbridge with Technology Leadership Award for Critical Event Management

December 4, 2018

Leading Market Research and Consultancy Firm Identifies Everbridge as the Industry's Most Comprehensive Solution for Monitoring and Managing Incidents that can Impact Business Operations

BURLINGTON, Mass.--(BUSINESS WIRE)--Dec. 4, 2018-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management and enterprise safety software applications to help keep people safe and businesses running, today announced that it has earned Frost & Sullivan's prestigious Technology Leadership Award for best practices in the critical event management (CEM) industry. This award recognizes companies that demonstrate excellence in growth, innovation, and leadership in their respective industries.

A complete copy of the Best Practices Research and Award overview is available for download at: [Frost & Sullivan 2019 Critical Event Management Technology Leadership Award](#).

Organizations are challenged with managing situational awareness, critical incident preparedness, communications, and response as they face increased security risks, natural disasters, business application slowdowns, IT outages, and unpredictable man-made threats. As Frost & Sullivan outlines in its research: situational awareness technologies enable enterprises to increase productivity and revenue while maintaining a safe and secure environment for their employees and assets, especially as workplace professionals spend hundreds of hours traveling each year.

"Frost & Sullivan is honoring Everbridge with this Technology Leadership Award because of the company's demonstrated and revolutionary Critical Event Management platform that empowers clients to monitor and manage critical events proactively to ensure the safety of their people and assets," said Danielle VanZandt, Senior Security Analyst, Frost & Sullivan.

The report further states, "With its breadth of connected data streams – from various sources such as weather satellites, traffic cameras, and other sensors and tracking technologies – Frost & Sullivan positions Everbridge in a league of its own. The company's extensive partner network and collaboration with these data vendors support seamless technology integration; hence, offering the most comprehensive situational awareness solution on the market, and allowing customers to achieve a high return on investment and ensure the complete security of their people."

"It is an honor to receive this recognition from Frost & Sullivan, a global and independent market research leader that evaluates pioneering and disruptive technologies," said Jaime Ellertson, CEO, Everbridge. "As organizations face the prospect of dealing with a growing range of threats, it is critical that they formalize and consolidate their operational response with a unified approach."

"Supporting over 4,000 corporate and government customers, our end-to-end approach to critical event management enhances an organization's ability to anticipate threats proactively to their people and assets and to take actions such as adjusting supply chains and travel schedules to avoid risks, ultimately reducing the cost and overall impact to operations," continued Ellertson.

Everbridge serves Fortune 1000 clients globally in industries such as critical infrastructure, manufacturing, financial services, government, transportation, healthcare, higher education, and public safety. Unlike traditional security center methods, Everbridge enables organizations to monitor and manage critical events that can affect employee safety and security, business resiliency, and supply chain from a single platform. Notably, the solution is available in a myriad of languages, allowing customers around the globe to utilize the technology.

About the Frost & Sullivan Technology Leadership Award

Frost & Sullivan's Best Practices in Technology Leadership awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research to identify best practices in the industry.

About Frost & Sullivan

For over five decades, Frost & Sullivan has become world-renowned for its role in helping investors, corporate leaders, and governments navigate economic changes and identify disruptive technologies, Mega Trends, new business models, and companies to action, resulting in a continuous flow of growth opportunities to drive future success. [Contact us: Start the discussion.](#)

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 4,200 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 2 billion messages in 2017 and offers the ability to reach over 500 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Sweden, the Netherlands, the Bahamas, Singapore, Greece, Cambodia, and a number of the largest states in India. The company's critical communications and enterprise safety applications include

Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Crisis Commander®, Community Engagement™ and Secure MessagingEverbridge serves 9 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, all 25 of the 25 busiest North American airports, six of the 10 largest global consulting firms, six of the 10 largest global auto makers, all four of the largest global accounting firms, four of the 10 largest U.S.-based health care providers and four of the 10 largest U.S.-based health insurers. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Bangalore, Kolkata, London, Munich, Oslo, Stockholm and Tilburg. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, and our goal to maintain market leadership and extend the markets in which we compete for customers. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as “expect,” “anticipate,” “should,” “believe,” “target,” “project,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “could,” “intend,” variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers’ expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2017 filed with the SEC on March 12, 2018. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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