

Everbridge Announces Conversion Program for Hippomsg Users to Transition to its HipaaBridge Clinical Communications Platform

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Customers Can Improve Clinical Workflows and Facilitate HIPAA Compliance with HipaaBridge

BURLINGTON, Mass., December 1, 2015 — [Everbridge](#), a global provider of SaaS-based unified critical communications solutions, today announced the opportunity for users of the free [Hippomsg](#) HIPAA-compliant messaging application for medical professionals to transition to Everbridge [HipaaBridge](#). Designed for HIPAA compliance, the Everbridge solution can enable care team collaboration by supporting secure clinical communications and telemedicine.

"As we retire Hippomsg, we have looked for the best home for our loyal users and have found it in HipaaBridge," said Rahul K. Shah, MD, MBA, CEO and Co-founder of Hippomsg. "The secure mobile application is already beloved by many clinicians across the country, and is available as both a freemium and paid application. We have worked closely with the team at Everbridge and are confident that they are a great fit to keep our vision of simplifying clinical communications between healthcare professionals alive."

With the proliferation of [connected hospitals](#), secure communications are critical to supporting clinical workflows and quality patient care. Without HIPAA-compliant messaging technologies, healthcare professionals may communicate in a non-compliant fashion because their priority is the health of their patients. If that means texting about a patient issue on their personal mobile phone, they're likely to do it, even if that means sacrificing HIPAA compliance. According to [research by Everbridge](#), 88 percent of healthcare professionals say HIPAA-compliant communications are "essential" or a "high priority", indicating the broad desire for more solutions that can facilitate secure, HIPAA-compliant [clinical communications and collaboration](#).

"Rahul, Alex and the whole team at Hippomsg have done an admirable job contributing to the evolution of secure, compliant healthcare messaging," said Imad Mouline, CTO of Everbridge. "We are excited to welcome their users to our community and look forward to helping them through this transition so they can focus on what they do best— caring for patients."

For more information on how Hippomsg users can transition to HipaaBridge, please visit [here](#).

About Everbridge

Everbridge is a global provider of SaaS-based unified critical communications solutions. During mission-critical business events or man-made or natural disasters, the Everbridge platform enables customers to quickly and reliably deliver the right message and reach the right people, on the right device, in the right location, at the right time. Utilizing sophisticated communications technologies, Everbridge has the ability to deliver and verify messages in near real-time to more than 100 different communication devices, in over 200 countries and territories, in multiple languages – all simultaneously. Everbridge is based in Boston and Los Angeles, with additional offices in San Francisco, Beijing and London. For more information, visit www.everbridge.com, read the company blog, www.everbridge.com/blog, and follow on [Twitter](#) and [Facebook](#).

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