

Everbridge to Introduce Medical Advisory Board, Highlight Connected Hospital at HIMSS 2016

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Medical Advisory Board to Guide Evolution of Company's Healthcare Solutions

BURLINGTON, Mass., February 23, 2016 —[Everbridge](#), a global provider of SaaS-based unified critical communications solutions, today announced that it has further strengthened its healthcare and [Connected Hospital](#)[™] offerings through the creation of a Medical Advisory Board. Everbridge's Chief Medical Officer, Ranya Habash, MD will serve as Chair, and will be joined on the Board by Rahul K. Shah, MD, MBA, an expert on patient safety and medical errors, and Alex Grilli, MD, a practicing ear, nose and throat specialist located in the Boston area. In addition to chairing the newly formed Medical Advisory Board, Dr. Habash will be joining Everbridge in booth #12128 at the annual [2016 HIMSS Annual Conference & Exhibition](#), taking place in Las Vegas, NV from February 29 through March 4, 2016.

The physicians joining the Medical Advisory Board will enable Everbridge's solutions for the Connected Hospital – including encrypted messaging designed for HIPAA compliance, emergency notification, on-call scheduling, [IT Alerting](#) and Incident Communications – to be purposefully designed to alleviate the clinical and operational communication challenges facing healthcare professionals on a daily basis.

"The establishment of the Everbridge Medical Advisory Board marks a crucial step forward in the development of the Connected Hospital model," said Dr. Habash. "I am excited to collaborate with Rahul and Alex to further revolutionize healthcare communications."

Chief among Everbridge's Connected Hospital solutions is [HipaaBridge](#)[™], a secure collaboration solution that enables doctors, nurses and other healthcare professionals to send text messages to colleagues, hold video calls with patients and share photos and other critical information – all designed to comply with HIPAA privacy rules. With HipaaBridge, clinicians can collaborate, triage, transfer and refer more effectively, with the goal of reducing costs and helping to improve patient outcomes.

Attendees are encouraged to stop by booth #12128 to meet our healthcare experts, and to learn more about HipaaBridge and how Everbridge's critical communications platform enables a Connected Hospital. Visitors can also meet [Hippocrates](#), the dancing HIPAA-compliant Hippo, and register for a chance to win an Apple watch and other prizes.

About Everbridge

Everbridge is a global provider of SaaS-based unified critical communications solutions. During mission-critical business events or man-made or natural disasters, the Everbridge platform enables customers to quickly and reliably deliver the right message and reach the right people, on the right device, in the right location, at the right time. Utilizing sophisticated communications technologies, Everbridge has the ability to deliver and verify messages in near real-time to more than 100 different communication devices, in over 200 countries and territories, in multiple languages – all simultaneously. Everbridge is based in Boston and Los Angeles, with additional offices in San Francisco, Beijing and London. For more information, visit www.everbridge.com, read the company blog, www.everbridge.com/blog, and follow on [Twitter](#) and [Facebook](#).