

## **Everbridge Selected by Florida Division of Emergency Management to Develop New Statewide Emergency Notification System, ALERTFLORIDA**

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*System to Provide Florida Residents, Businesses and Visitors with Location-Based, Event-Specific Life-Safety Messaging*

**BURLINGTON, Mass., April 21, 2016** — [Everbridge](#), a global enterprise software company that provides applications which automate the delivery of critical information to help keep people safe and businesses running, today announced that the [Florida Division of Emergency Management](#) has selected Everbridge as the service provider for the development and implementation of AlertFlorida, a landmark initiative which will provide statewide emergency alert and notification services to Florida residents, businesses and visitors.

"Ensuring the safety of all Floridians is the Division's top priority," said FDEM Director Bryan W. Koon. "The selection of Everbridge as the AlertFlorida vendor marks a milestone toward providing the State's Emergency Managers with a standardized system to communicate critical emergency information to every resident, business and visitor in Florida."

AlertFlorida services are currently being implemented in several counties during an initial phase, with additional deployment phases continuing throughout 2016. Each participating jurisdiction will be able to customize the categories of alerts available in their community through a local opt-in portal. The system also will provide automated notifications of flash floods, tornados, and other watches and warnings issued by the National Weather Service.

AlertFlorida is expected to be the most comprehensive and coordinated statewide emergency notification program in the country. Once fully deployed, users will be able to select their preferred language and methods for receiving alerts, including SMS text messaging, e-mail, voice calls, TDD/TTY messaging, and mobile device apps for Android™, Apple® and Windows® mobile devices. The system will also allow users to post alerts to social media channels and will interface directly with existing broadcast-based alerting systems.

"The state of Florida continues to demonstrate strong leadership in emergency management, and this statewide critical communications program will improve Florida's overall preparedness and resiliency during severe weather disasters and manmade emergencies," said Jaime Ellertson, CEO of Everbridge. "We applaud the state of Florida for this initiative and we are delighted to partner with FDEM to help ensure that all individuals and organizations in the state are safe and informed."

Everbridge provides critical communication services to over 2,700 global customers. Everbridge's large public sector clients include eight of the ten largest U.S. cities and all but one of the top 25 busiest airports in North America. Everbridge's communications platform can deliver billions of messages each year across multiple languages and device types.

For additional information about the Florida Division of Emergency Management, visit [Floridadisaster.org](http://Floridadisaster.org). FDEM also features an extensive social media presence. Follow FDEM on Twitter at [@FLGetAPlan](https://twitter.com/FLGetAPlan), [Instagram@FLGetAPlan](https://www.instagram.com/FLGetAPlan), and Facebook at [Facebook.com/FloridaDivisionofEmergencyManagement](https://www.facebook.com/FloridaDivisionofEmergencyManagement) and [Facebook.com/KidsGetAPlan](https://www.facebook.com/KidsGetAPlan).

### **About Everbridge:**

Everbridge is a global enterprise software company that provides applications which automate the delivery of critical information to help keep people safe and businesses running. During mission-critical business events or man-made or natural disasters, over 2,700 global customers rely on the Everbridge platform to quickly and reliably construct and deliver contextual notifications to millions of people at one time. The company's platform sent over 1 billion messages in 2015, and offers the ability to reach more than 200 countries and territories with secure delivery to over 100 different communication devices. A broad set of applications enable companies, hospitals, agencies, states, cities and towns to address issues related to severe weather and man-made incidents, IT outages and cyberattacks, safety of traveling staff,

and facilitate regulation-compliant messaging. Everbridge serves 8 of the 10 largest U.S. cities, 7 of the 10 largest U.S.-based investment banks, 24 of the 25 busiest North American airports, and 6 of the 10 largest global automakers. Everbridge is based in Boston with additional offices in Los Angeles, San Francisco, Beijing and London. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company blog, <http://www.everbridge.com/blog>, and follow on [Twitter](#) and [Facebook](#).