

Everbridge Mass Notification Powers Connecticut's CT Alert Program, Keeping Residents Safe and Informed Statewide

January 6, 2016 4:53 PM ET

State of Connecticut Renews Critical Communication and Community Engagement Solutions Contract for Sixth Consecutive Year

BURLINGTON, Mass.-[Everbridge](#), a global provider of SaaS-based unified critical communications solutions, today announced that the State of Connecticut has renewed and extended its contract with Everbridge to provide notification services statewide for the sixth consecutive year. As one of the largest statewide notification deployments in the nation, "[CT Alert](#)," powered by Everbridge, enables Connecticut authorities to communicate critical information directly to every hospital, emergency response agency, business and resident across the state to keep them safe and informed. The system is used for both emergencies and important day-to-day operations.

The partnership between the State of Connecticut and Everbridge continues to grow from its successful foundation, with this year marking the first statewide deployment of Everbridge [Community Engagement™](#), available in early January 2016. Part of the Everbridge Suite, the Community Engagement service leverages day-to-day community connections to expand resident and visitor opt-ins, while helping the State of Connecticut and local officials to engage in two-way communications with constituents via social media. Community Engagement is expected to improve the resident opt-in database by using keywords to encourage people to opt-in via text message, rather than simply relying on E-911 data.

"The State of Connecticut led the nation when it implemented its unified statewide mass notification service in 2009 – allowing state officials and emergency responders to engage with residents and keep them informed at all times during critical situations," said Stephen Verbil, Emergency Telecommunications Manager at State of Connecticut DESPP/DSET. "We are proud to continue to deliver on our commitment by extending our capabilities with the two-way communication and daily update features of Everbridge's Community Engagement component."

Following the State of Connecticut's initial rollout of Everbridge in 2009, the CT Alert program has been expanded to constituents across the state – reaching all municipalities, counties, cities and towns. With six years of demonstrated success, the CT Alert program is widely recognized for its ability to improve communications and emergency notification between officials and residents across the state, while increasing operational efficiencies by enabling officials to use a single unified platform.

"Everbridge's successful, long-term partnership with the State of Connecticut demonstrates our commitment to build stronger, safer communities," said Jaime Ellertson, Chief Executive Officer, Everbridge. "Connecticut has proven itself to be a leader in critical communications and emergency preparedness – and we are honored to continue to partner with the state and provide its public safety officials and residents with the most advanced tools available today."

About Everbridge

Everbridge is a global provider of SaaS-based unified critical communications solutions. During mission-critical business events or man-made or natural disasters, the Everbridge platform enables customers to quickly and reliably deliver the right message and reach the right people, on the right device, in the right location, at the right time. Utilizing sophisticated communications technologies, Everbridge has the ability to deliver and verify messages in near real-time to more than 100 different communication devices, in over 200 countries and territories, in multiple languages – all simultaneously. Everbridge is based in Boston and Los Angeles, with additional offices in San Francisco, Beijing and London. For more information, visit www.everbridge.com, read the company blog, <http://www.everbridge.com/blog>, and follow on [Twitter](#) and [Facebook](#).

Contacts

Everbridge

Jeff Benanto, 781-373-9879
jeff.benanto@everbridge.com