Everbridge Announces Integration of IT Alerting™ with IBM's QRadar Security Intelligence Platform

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- *Integration enables SOC and IT responders to automate communications, collaboration, and orchestration tasks and processes to resolve incidents faster*
- *Everbridge to demo IBM QRadar and IBM Resilient integrations at 2019 RSA Conference*

SAN FRANCISCO--(BUSINESS WIRE)--Mar. 4, 2019-- **RSA Conference –** Everbridge, Inc. (NASDAQ: EVBG), a global leader in critical event management and IT incident response automation to keep businesses running, today announced the integration of IT Alerting with IBM security intelligence technology to enable joint customers to automate communications, collaboration, and orchestration tasks to streamline the overall information security incident response process.

Information security incidents (e.g. cyberattacks, intrusions, data breaches, ransomware, DDOS attacks, etc.) are on the rise across all verticals and impact the ability of companies to run their business operations and protect their sensitive data. For most businesses, it's not 'if' they will be impacted by information security incidents but 'when' and how widely. When these service disruptions occur, IT organizations need to respond immediately to investigate, take the proper actions in order to contain the incident, and restore services as quickly as possible.

The Everbridge IT Alerting integration for the IBM QRadar Security Intelligence Platform helps InfoSec teams to automatically identify the required IT personnel and engage with them in a matter of minutes, wherever they might be. Everbridge's enterprise-scale IT Alerting enables clients to execute consistent, predictable, repeatable processes for fast action with communications that are context-meaningful to responders and stakeholders alike.

Everbridge IT Alerting leverages IBM QRadar, the company's security intelligence platform which analyzes data across an organization's IT infrastructure in real-time to identify potential security threats. Leveraging QRadar's open application programming interfaces (API), IT Alerting provides security teams with the ability to automatically or manually launch an Everbridge incident when an offense is generated in IBM QRadar. Everbridge and IBM customers will be able to leverage comprehensive security information and event management (SIEM), log management, anomaly detection, network analysis, user behavior analytics, and vulnerability management to analyze data in real-time across an organization's enterprise IT infrastructure to detect and prioritize potential security threats. The integration produces a common unified view and response process across service, operations, security, DevOps, and IT BC/DR. Everbridge IT Alerting provides IT workforce on-call schedule management, multi-modal targeted notifications, automated escalation, 1-click smart conferencing, 1-click ChatOps channel, automated remediation workflow execution, to help to engage the right staff and resolve the offenses generated in IBM QRadar faster.

In addition, Everbridge's integration with the IBM Resilient Incident Response Platform enables security analysts to intelligently collaborate with stakeholders during the incident response process. The IT Alerting integration for IBM Resilient helps teams achieve more consistent, predictable and shorter incident resolution times by enabling security teams to communicate with stakeholders within workflows. Using bi-directional communications, a user can remotely control the advancement or execution of any step within a process, such as re-starting a server. Remote communications can be performed via SMS, IM, email, or phone.

"These powerful product integrations create a comprehensive 360-degree view for customers in managing security and IT operations across their enterprise," said Vick Vaishnavi, General Manager, IT Alerting Business at Everbridge. "Combining Everbridge's communication, collaboration, and smart orchestration capabilities with the unique security intelligence of IBM QRadar and the advantages of the IBM Resilient platform, joint customers can benefit from an increased security posture by leveraging a single system for threat intelligence and automated IT response and alerting."

The Everbridge IT Alerting integration for QRadar is available to the security community through IBM Security App Exchange, a community where developers across the industry can share applications based on IBM Security technologies. As threats are evolving faster than ever, collaborative development amongst the security community will help organizations adapt quickly and speed innovation in the fight against cybercrime.

For more information on Everbridge IT Alerting, please visit www.ITAlerting.com or visit Everbridge at Booth #2433 (South Expo) at the 2019 RSA Conference in San Francisco, March 4-8. Everbridge will show demos of its IBM QRadar and IBM Resilient integrations.

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 4,400 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 2.8 billion messages in 2018 and offers the ability to reach over 500 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Sweden, the Netherlands, the Bahamas, Singapore, Greece, Cambodia, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Crisis Commander®, Community Engagement™ and Secure MessagingEverbridge serves 9 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, all 25 of the 25 busiest North American airports, six of the 10 largest global consulting firms, six of the 10 largest global auto makers, all four of the largest global accounting firms, four of the 10 largest U.S.-based health care providers and four of the 10 largest U.S.-based health insurers. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Bangalore, Kolkata, London, Munich, Oslo, Stockholm and Tilburg.

For more information, visit www.everbridge.com, read the company blog, and follow on Twitter and Facebook.

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, and our goal to maintain market leadership and extend the markets in which we compete for customers. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we have acquired or may acquire in the future; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2017 filed with the SEC on March 12, 2018. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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