



## Tulane University Selects Everbridge as Part of Proactive Campus Safety Initiative

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*Everbridge's Award-Winning Critical Event Management Platform Protects Millions of Students, Faculty, and Staff During Critical Events*

BURLINGTON, Mass.--(BUSINESS WIRE)--Jul. 9, 2019-- [Everbridge, Inc.](#), (NASDAQ: EVBG), the global leader in critical event management and safety software applications to help keep people safe and businesses running, today announced that [Tulane University](#) is the latest higher education institution to select Everbridge to power its campus safety initiative. Tulane, one of the oldest and most prominent universities in the United States, joins prestigious schools such as Harvard University, California Institute of Technology, University of Maryland College Park, University of Oregon, University of Texas at Austin, Michigan State University, Washington State University, and Mississippi State University, in implementing Everbridge's comprehensive critical event management technology. Internationally, Everbridge has been deployed by such notable schools as Nord University in Norway, Technical University of Denmark, Imperial College London, and the American University of Paris.

Having transitioned their campus emergency notification capabilities to Everbridge, all Tulane students, faculty and staff are automatically enrolled in the system, said Donald Veals, Tulane's emergency and preparedness response manager. "When an emergency or threat is identified," explained Veals, "the university's emergency preparedness and response team can send out necessary information to the Tulane community using the mass notification capability within the Everbridge system and recommend the best course of action. Notifications will be sent via phone call, text message and email."

Everbridge's dedication to innovation in the area of campus security has garnered several recent industry awards including the "Campus Safety BEST Award" from *Campus Safety* magazine, as well as the "Platinum Secure Campus Award" from *Campus Security and Life Safety* magazine. Both honors recognized Everbridge's technology that enables schools to quickly locate and communicate with students and employees during life-threatening events, empowering them to become partners in their own safety.

A key component of the Everbridge Critical Event Management platform is [Safety Connection™](#), used by universities to provide a location-aware approach to physical security. This helps keep mobile, traveling, and study abroad students safe and informed when threats could impact their well-being. The Safety Connection mobile app includes a virtual SOS button and "Safe Corridor" feature which allows students to notify campus officials when they need help, or to check in when they feel they are in a dangerous situation, like walking back to their dorm late at night. Additionally, campus police can provide two-way communication to assist students in harm's way, as well as unequaled situational awareness through threat intelligence feeds. When deployed, a school can aggregate that location data from multiple sources including building access controls and travel management systems to send notifications to students who might be in danger.

"Everbridge makes sending alerts to individuals faster and more efficient while simultaneously activating campus fixed systems like outdoor warning sirens," said Jerusha Kasch, Director of Institutional Crisis Management at Houston's [Rice University](#), which is integrating Everbridge with campus sirens, digital signs, fire systems, and building access control systems. "Everbridge's proven platform is a crucial piece of our security and response strategy aimed at ensuring the safety of our students, faculty, staff and visitors at all times."

As violent incidents on university campuses continue to rise, ensuring safety is a key concern of school security professionals. The number of shooting incidents on or near college campuses rose by 153% from the 2011-12 academic year to the 2015-16 academic year, when 101 incidents were recorded, according to a nationwide survey from the Citizens Crime Commission of New York City.

"Campus safety professionals have an increasingly complex and difficult job to do and we are committed to supporting their efforts," said Everbridge CTO Imad Mouline. "Whether it is a criminal threat, severe weather, or campus fire, the ability to locate and communicate with students in real-time is crucial, and the task becomes even more challenging in our increasingly mobile world."

To learn more about how higher education institutions are leveraging Everbridge to foster a safer and more informed campus community, watch this [video](#).

### About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 4,500 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 2.8 billion messages in 2018 and offers the ability to reach over 500 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Sweden, the Netherlands, the Bahamas, Singapore, Greece, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 9 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, all 25 of the 25 busiest North American airports, six of the 10 largest global consulting firms, six of the 10 largest global auto makers, all four of the largest global accounting firms, four of the 10 largest U.S.-based health care providers and four of the 10 largest U.S.-based health insurers. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Bangalore, Kolkata, London, Munich, Oslo, Singapore, Stockholm and Tilburg. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

### Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, and our goal to maintain market leadership and extend the markets in which we compete for customers. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2018 filed with the SEC on March 1, 2019. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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Source: Everbridge, Inc.

Jim Gatta

[jim.gatta@everbridge.com](mailto:jim.gatta@everbridge.com)

215-290-3799

Jeff Young

[jeff.young@everbridge.com](mailto:jeff.young@everbridge.com)

781-859-4116