



State of Florida Expands Everbridge Relationship for Coordinated, Statewide Hurricane Preparedness

July 15, 2019

- *AlertFlorida, powered by Everbridge, now available for all of Florida's public colleges and universities*
- *Florida enters into five-year extension with Everbridge, establishing one of the most comprehensive and coordinated emergency notification programs in the country*

BURLINGTON, Mass.--(BUSINESS WIRE)--Jul. 15, 2019-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management and enterprise safety software applications to help keep people safe and businesses running, today announced that the [Florida Division of Emergency Management](#) (FDEM) has signed a five-year extension of its statewide mass notification platform, [AlertFlorida](#), to bolster Florida's ongoing hurricane preparedness efforts. Managed by FDEM and operated by Everbridge, AlertFlorida distributes critical information to residents, businesses and visitors across the state, where it is currently deployed in 64 of Florida's 67 counties, at no cost to individual jurisdictions. This widespread adoption is critically important as the 2019 Atlantic hurricane season is well underway.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190715005218/en/>

The Florida Division of Emergency Management's statewide approach to hurricane preparedness, coordination and response is highlighted in [this video that documents the importance of a standardized system](#). The video features insight from six Florida counties, as well as the city of Miami, discussing best practices for ensuring hurricane readiness, the benefits of mutual aid assistance across counties, coordinating safe evacuations for all residents, as well as the many use cases for a scalable mass notification platform.

Since 2016, Everbridge has supported communities and businesses across Florida as hurricanes Hermine, Matthew, Irma, and Michael (a Category 5 Hurricane) made landfall. During Hurricane Irma, for example, the Everbridge system was used to share safety information, weather updates, sheltering instructions and evacuation directions throughout the course of the storm, with over 20 million messages sent to residents. In addition, Everbridge provides an integration for the Florida Special Needs Registry. Counties can leverage this integration to help citizens with special needs sign up for assistance with transportation and shelter during emergencies.

"The State of Florida is a model example of a state government's proactive coordination and readiness when mass mobilization or evacuation is required," said Imad Mouline, CTO of Everbridge. "Reliability and scalability of critical communications are essential during such events, both for individuals at risk and for businesses and organizations to address disruptions to their daily operations."

The Everbridge Platform also extends to higher education. All of Florida's public colleges and universities are now eligible to leverage the AlertFlorida contract to keep their students safe and campuses running smoothly.

Florida is one of several states to have entered into a statewide contract with Everbridge. New York, Connecticut, and Vermont have also rolled out Everbridge Mass Notification to their entire populations. In addition, the Everbridge [Public Warning](#) product is supporting countrywide deployments in Australia, Sweden, the Netherlands, the Bahamas, Singapore, Greece, and numerous states across India.

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 4,500 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 2.8 billion messages in 2018 and offers the ability to reach over 500 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Sweden, the Netherlands, the Bahamas, Singapore, Greece, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 9 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, 46 of the 50 busiest North American airports, six of the 10 largest global consulting firms, six of the 10 largest global auto makers, all four of the largest global accounting firms, four of the 10 largest U.S.-based health care providers and four of the 10 largest U.S.-based health insurers. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Bangalore, Kolkata, London, Munich, Oslo, Singapore, Stockholm and Tilburg. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [Twitter](#) and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, and our goal to maintain market leadership and extend the markets in which we compete for customers. These forward-looking statements are made as of the date of

this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as “expect,” “anticipate,” “should,” “believe,” “target,” “project,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “could,” “intend,” variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers’ expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2017 filed with the SEC on March 12, 2018. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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