



## Everbridge Named a Growth Company of the Year Finalist by the Massachusetts Technology Leadership Council

November 4, 2019

*Everbridge has pioneered the critical event management industry with its unique platform that automates and accelerates an organization's response to events threatening life safety, business and IT operations, supply chain and brand*

BURLINGTON, Mass.--(BUSINESS WIRE)--Nov. 4, 2019-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management has been named a finalist for Growth Company of the Year by the Massachusetts Technology Leadership Council (MassTLC) in the [22nd Annual Technology Leadership Awards](#). Finalists were selected from hundreds of nominations across 16 award categories, including a newly added category for Massachusetts Growth Company of the Year. The annual awards highlight the vitality, innovation and importance of the region's internationally-respected technology industry.

"Each year I am humbled to be part of a region and community with some of the most brilliant and creative minds in the world who work to solve the most complex problems we face today," stated MassTLC CEO, [Tom Hopcroft](#). "The impressive list of nominees this year demonstrates the depth and breadth that the tech and innovation ecosystem provides—from business enablement to medical devices, ed tech, cybersecurity, robotics, and advanced manufacturing—and continues to showcase the deep pool of talent and determination that makes Massachusetts a global hub."

Everbridge's services are used each day to save lives and to help businesses and government entities respond to, or even avoid, disruption to operations. The company's [Critical Event Management platform](#) enables global customers to more rapidly and completely assess threats and determine their potential impact, as well as to speed response. Everbridge provides the situational awareness and organizational clarity for organizations to take proactive actions to, for example, re-route shipments, divert an employee headed into an area of peril, protect residents, and enable stores to remain stocked, customers served, and staff working safely when a critical event occurs.

Over the past year, Everbridge has grown to over 950 global employees and now serves over 25% of the Fortune 1000, 76 of North America's 100 busiest airports, over 1,200 U.S.-based healthcare systems and hospitals, [hundreds of universities](#), and added the three largest banks in Southeast Asia as customers. Everbridge is also the [first population alerting provider to support four European countries](#): Greece, Iceland, the Netherlands and Sweden, as well as countries outside Europe including [Australia](#) and Singapore. Everbridge provides statewide mass notification services to [New York](#), [Florida](#), Vermont, and Connecticut, and was recently awarded a five-year contract with the [State of California](#), representing the largest state contract in Everbridge's history.

Winners of the MassTLC Annual Technology Leadership Awards will be announced this week at the All Stars of Tech Winners' Celebration on November 6<sup>th</sup> at Fenway Park. The full list of finalists is available at <https://www.masstlc.org/leadership-awards/>.

### About Massachusetts Technology Leadership Council, Inc.

With 450 member companies, the Mass Technology Leadership Council (MassTLC) is the region's leading technology association and the premier network for tech executives, entrepreneurs, investors and policy leaders. MassTLC's purpose is to accelerate innovation by connecting people from across the technology landscape, providing access to industry-leading content and ideas and offering a platform for visibility for member companies and their interests. More at [www.masstlc.org](http://www.masstlc.org).

### About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, nearly 4,600 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 2.8 billion messages in 2018 and offers the ability to reach over 500 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Sweden, the Netherlands, Singapore, Greece, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 9 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, all 25 of the 25 busiest North American airports, six of the 10 largest global consulting firms, six of the 10 largest global auto makers, all four of the largest global accounting firms, four of the 10 largest U.S.-based health care providers and four of the 10 largest U.S.-based health insurers. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Bangalore, Kolkata, London, Munich, Oslo, Singapore, Stockholm and Tilburg. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

### Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking

statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2018 filed with the SEC on March 1, 2019. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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