



Everbridge Wins 2019 Growth Company of the Year Award from the Massachusetts Technology Leadership Council

November 7, 2019

Burlington, MA-based Everbridge named first-ever Growth Company of the Year, recognizing revenue growth, customer acquisition and employee hiring

BURLINGTON, Mass.--(BUSINESS WIRE)--Nov. 7, 2019-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management, has been named the winner for Growth Company of the Year by the Massachusetts Technology Leadership Council (MassTLC).

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20191107005760/en/>



Everbridge CEO David Meredith and team accept 'Growth Company of the Year' award from the Massachusetts Technology Leadership Council (Photo: Business Wire)

The [22nd Annual Technology Leadership Awards](#) were announced at the MassTLC All Stars of Tech Winners' Celebration last night at iconic Fenway Park. Everbridge was named the winner amongst four strong finalists selected from hundreds of nominations across 16 award categories. The category for Growth Company of the Year was newly added this year by MassTLC. The annual awards highlight the vitality, innovation and importance of the region's internationally-respected technology industry.

"Recognition from Massachusetts' leading technology association as Growth Company of the Year reinforces our growing footprint locally, where we continue to attract and hire the best talent focused on keeping people safe and businesses operating during critical events," said Everbridge CEO, David Meredith. "We combine a category-leading market position, fast growth and a mission-driven culture to serve a wide range of customers—from towns and counties to entire states and countries, the largest health care systems, and many of the world's leading companies—through our

global, unified Critical Event Management platform."

"We received hundreds of nominations across our award categories, and the depth and breadth of each and every one of them demonstrates the exceptional leadership of the Massachusetts tech ecosystem," said Tom Hopcroft, CEO, MassTLC. "I am honored to be able to recognize Everbridge as our Growth Company of the Year, and to highlight their impact on both our local technology and innovation economy, and on the many global businesses, governments and healthcare organizations that rely on their life-saving and business continuity solutions each and every day."

The recognition caps off a broader period of innovation and growth for Everbridge, which recently added new capabilities to its platform for [IoT](#) and [Supply Chain](#). The company also just released [third quarter 2019 results](#) representing growth of 35 percent over the same period last year, including a contribution from its [recent NC4 acquisition](#). Everbridge has surpassed its financial guidance each quarter since completing its IPO over three years ago.

Everbridge's growth has been fueled by attracting retailers, financial services companies, transportation providers, manufacturers, energy & utilities businesses and other industries that make up the multi-billion dollar [CEM](#) market, as well as providing countrywide population alerting solutions as part of the burgeoning international [Public Warning](#) space. Everbridge today serves over 4,800 customers around the globe.

The full list of MassTLC Annual Technology Leadership Awards winners is available at <https://www.masstlc.org/masstlc-announces-winners-of-technology-leadership-awards/>

About Massachusetts Technology Leadership Council, Inc.

With 450 member companies, the Mass Technology Leadership Council (MassTLC) is the region's leading technology association and the premier network for tech executives, entrepreneurs, investors and policy leaders. MassTLC's purpose is to accelerate innovation by connecting people from across the technology landscape, providing access to industry-leading content and ideas and offering a platform for visibility for member companies and their interests. More at www.masstlc.org.

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 4,800 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 2.8 billion messages in 2018 and offers the ability to reach over 500 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Sweden, the Netherlands, Singapore, Greece, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 9 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, all 25 of the 25 busiest North American airports, six of the 10 largest global consulting firms, six of the 10 largest global auto makers, all four of the largest global accounting firms, four of the 10 largest U.S.-based health care providers and four of the 10 largest U.S.-based health insurers. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Bangalore, Kolkata, London, Munich, Oslo, Singapore, Stockholm and Tilburg. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2018 filed with the SEC on March 1, 2019. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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