



Everbridge Selected to Power Countrywide Disaster Alert Platform in Peru for 37 Million Residents and Annual Visitors

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Peru Win Reinforces Everbridge's Global Leadership in Population Alerting with Countrywide Contracts in the Americas, EMEA, and APAC regions

BURLINGTON, Mass.--(BUSINESS WIRE)--Dec. 2, 2019-- [Everbridge, Inc.](#) (NASDAQ: EVBG), the global leader in critical event management, today announced it has been selected by Peru's Ministry of Transportation and Communications (MTC) to power the nation's *Sistema de Mensajería de Alerta Temprana de Emergencia* (Sismate), Peru's Early Warning Emergency Messaging System. The news marks the completion of contract negotiations with the MTC that Everbridge had [initially disclosed](#) in September, without naming the country. The win reinforces Everbridge's position as the [global leader in population warning systems](#) with contracts in the Americas, EMEA, and APAC regions.

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(Photo: Business Wire)

visitors amid an escalating threat environment."

[The Everbridge Platform](#) has been deployed by more [local](#), [state](#), and national governments across the globe than any other solution, offering the ability to reach over 500 million people in more than 200 countries. In addition to Peru, Everbridge Public Warning has been deployed to reach the mobile populations on a country-wide scale in [Sweden](#), [Iceland](#), the Netherlands, Singapore, Greece, and a number of the largest states in [India](#), and is currently being implemented in [Australia](#). Everbridge is the first population alerting provider to support four EU countries in conjunction with the recent EU mandate requiring member countries to have a population-wide alerting system in place by June 2022.

Everbridge Public Warning represents the only multichannel solution which allows countries to deploy their preferred combination of emergency communications methods. The Everbridge population warning system communicates across all phases of an incident, leverages location intelligence (static location, last known location, and expected location), provides directed two-way communications, and enables countries to combine both speed of delivering alerts with the broadest reach to cover the full population and visitors.

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 4,800 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 2.8 billion messages in 2018 and offers the ability to reach over 500 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Sweden, the Netherlands, Singapore,

After the Sismate is deployed, it will be activated once Peru's National Institute of Civil Defense detects a major incident. The system, powered by [Everbridge Public Warning](#), will send critical messages to mobile phones before, during and after the emergency. Sismate alerts can also be used in drills and to provide support in search and rescue operations. The Sismate is designed to serve over 37 million people including Peru's 33 million residents and 4 million annual visitors.

"This technology marks a milestone in risk and disaster management at the national level, which will be consolidated by combining joint efforts between various institutions and citizens," explained Deputy Minister of Communications Virginia Nakagawa to *El Economista*.

"Everbridge is honored to support Peru with its national warning system," said David Meredith, Chief Executive Officer at Everbridge. "Peru joins a growing number of countries that have chosen to partner with Everbridge to implement a nationwide system to protect their population and

Greece, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure MessagingEverbridge serves 9 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, 46 of the 50 busiest North American airports, 6 of the 10 largest global consulting firms, 6 of the 10 largest global auto makers, all 4 of the largest global accounting firms, 9 of the 10 largest U.S.-based health care providers, and 5 of the 10 largest U.S.-based health insurers. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Bangalore, Kolkata, London, Munich, Oslo, Singapore, Stockholm and Tilburg. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2018 filed with the SEC on March 1, 2019. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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