

Everbridge Ranked Among Top 50 Best Places to Work in Boston

February 10, 2020

Company culture, benefits, explosive growth, and the opportunity to deliver on a powerful mission of helping to save lives are among the key factors for attracting and retaining top talent

BURLINGTON, Mass.--(BUSINESS WIRE)--Feb. 10, 2020-- Everbridge, Inc. (NASDAQ: EVBG), the global leader in critical event management (<u>CEM</u>), today announced it has been named one of <u>Boston's Best Places to Work in 2020</u> by *Built In Boston*. Recognized for its employer benefits and compensation, Everbridge significantly increased its ranking in its second consecutive year of being part of the prestigious list.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20200210005276/en/



"Our employees – or Bridgers – come to work each day with the shared goal of delivering on our mission of keeping people safe and businesses running," said Cara Antonacci, Vice President of the Everbridge People Team. "Fulfilling this mission on behalf of our customers drives everything we do. Over the last few years, we invested heavily to continue to scale up our teams across the globe and to provide best-in-class benefits including competitive compensation and equity awards, a focus on a strong work-life balance, and a commitment to volunteering and giving back to the communities where we work."

Everbridge benefits include one of the industry's most generous employee stock purchase programs, parental and military leave, employee resource groups for empowering women as well as supporting veterans and active military, substantial annual awards for top performers, paid volunteer time, complimentary catered food, and significant personal and holiday time off.

"I'm proud of our success in adding over 350 Bridgers in 2019," continued Antonacci. "As we add hundreds of new Bridgers in 2020, our priority remains focused on maintaining a workplace culture of transparency and communications, personal development and training, diversity, inclusivity and belonging, and of course, having fun."

Maria Christopoulos Katris, CEO and Co-Founder of Built In, said, "We extend our heartfelt congratulations to our 2020 honorees. Built In aims to change lives by connecting talented tech professionals with jobs they were born to do. These companies have become part of that mission because they stand for more than just the work they're doing. They stand for their people and purpose."

Along with a passion for the Everbridge mission, its customers, and each other, Bridgers enthusiastically give back to non-profit organizations and the communities they serve. The company's pro bono technology and stewardship have supported organizations including <u>The Boston Marathon</u>, <u>Team Rubicon</u>, <u>Cradles to Crayons</u>, <u>Habitat for Humanity</u>, <u>Wrap Up London</u>, <u>LA Food Bank</u>, <u>Union Rescue Mission</u>, and others.

(Graphic: Business Wire)

Everbridge has also recently received the Department of Defense ESGR (Employment Support for the Guard and Reserve) <u>Above and Beyond Award</u> and the prestigious <u>Patriot Award</u>, and was recognized as the 2019 <u>Growth Company of the Year</u> by the Massachusetts Technology Leadership Council.

Learn more at: https://www.everbridge.com/about/careers/

About Built In

Working in tech is a way of life. Built In helps people live it with purpose. Across the most vibrant tech hubs in the US, Built In helps tech professionals stay on top of tech news and trends, expand their networks and carve out futures at companies they believe in. Built In attracts a niche audience of 1 million tech professionals every month and, in 2019, the company hit a milestone, serving 1,100 companies annually. Built In recently launched BuiltIn.com, a national hub for tech trend coverage and resources to help professionals grow in their careers.

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 4,800 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 500 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure MessagingEverbridge serves 8 of the 10 largest U.S. cities, 8 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 7 of the 10 largest global auto makers, all 4 of the largest global accounting firms, 9 of the 10 largest U.S.-based health care providers, and 6 of the 10 largest technology companies in the world. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Bangalore, Kolkata, London, Munich, Oslo, Singapore, Stockholm and

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment: our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2018 filed with the SEC on March 1, 2019. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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