



## Everbridge Recognized Among Massachusetts Fastest-Growing Companies

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*Critical Event Management (CEM) Category Leader Expanding Globally with Significant Recent Countrywide Wins in APAC, EMEA, and LATAM*

BURLINGTON, Mass.--(BUSINESS WIRE)--Feb. 17, 2020-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#), today announced that the *Boston Business Journal* (BBJ) has recognized the Company as one of the [50 fastest-growing middle-market companies in Massachusetts](#).

The honors were announced last week at the Middle Market Awards luncheon at the Boston Park Plaza Hotel. The BBJ's inaugural list of Middle Market Leaders is focused on three-year revenue growth among public and private companies with annual revenues between \$25 million and \$1 billion. The 50 companies were ranked by a "weighted final score" that incorporates growth from 2016 to 2018. The honorees were selected from online nominations submitted by Greater Boston business leaders and reviewed by the business journal.

"As one of the fastest growing Massachusetts companies, Everbridge's protective reach extends globally to over 500 million people in 200 countries," said Everbridge CEO, David Meredith. "With a mission of keeping people safe and businesses running, Everbridge's technology helps multinational companies, healthcare organizations, as well as cities, states and entire countries, to automate and accelerate their preparation and response to critical events that impact their people, customers, assets, supply chain, and brand."

Everbridge's growth has been fueled by its strong market position across multiple verticals. The company serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 7 of the 10 largest global auto makers, 9 of the 10 largest U.S.-based health care providers, as well as provides population alerting solutions to entire countries in Europe, Asia Pacific, and Latin America as part of the burgeoning international [Public Warning](#) space. Overall, Everbridge customers include more than 4,800 companies in the government, corporate and healthcare sectors which make up the multi-billion dollar [CEM](#) market.

"We are excited to celebrate innovative, fast-growing companies," said Boston Business Journal Market President and Publisher Carolyn Jones. "These companies are making a tremendous impact on our business communities and economies."

In recent months, Everbridge has also been named one of [Boston's Best Places to Work in 2020](#), [Growth Company of the Year](#) by the Massachusetts Technology Leadership Council, and received the Department of Defense's prestigious [Above and Beyond Award](#) for promoting supportive work environments for members of the U.S. National Guard and Reserve.

### About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 4,800 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 500 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Bangalore, Kolkata, London, Munich, Oslo, Singapore, Stockholm and Tilburg. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

### Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures;

potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2018 filed with the SEC on March 1, 2019. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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