



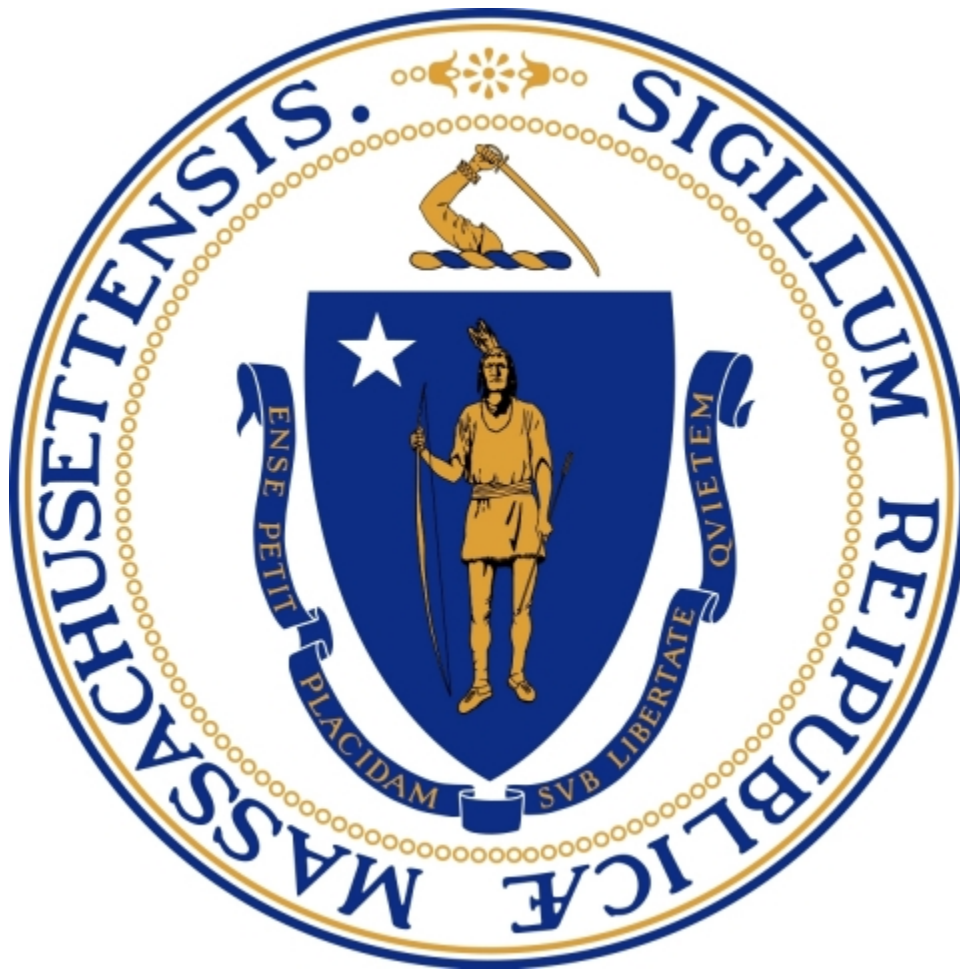
Everbridge Selection by Massachusetts Represents Another Major U.S. Statewide Public Warning Contract

March 23, 2020

Everbridge to power Massachusetts' statewide emergency alerting program, COMMalert, to provide critical event management for threats such as [coronavirus](#)

BURLINGTON, Mass.--(BUSINESS WIRE)--Mar. 23, 2020-- [Everbridge, Inc.](#) (NASDAQ: EVBG), the leader in [critical event management](#) (CEM), today announced that the Commonwealth of Massachusetts has selected Everbridge as its new mass notification provider for its statewide COMMalert program. Massachusetts intends to implement COMMalert in phases, with additional capabilities added over time. The state contract also provides a purchasing vehicle for local municipalities and state universities to purchase their own critical event management solutions.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200323005184/en/>



Massachusetts Selects Everbridge (Photo: Business Wire)

Boston Police Department, the Boston Public Health Commission and the Boston Fire Department. The company's CEM platform facilitates internal communications so these organizations can effectively manage the millions of people that are present in downtown Boston and, if necessary, respond quickly to any disruptive events.

Everbridge has also provided its services pro bono to the [Boston Athletic Association \(BAA\)](#) and their annual organization of [The Boston Marathon](#), enabling real-time emergency notifications to its network of nearly 10,000 volunteers preceding the event and during race-day events including start times, route updates or disruptions, and race completion. In addition, Everbridge volunteered its services to the Massachusetts Emergency Management Agency (MEMA), providing critical notifications to residents and families displaced by the 2018 gas explosions in the Merrimack Valley region.

Everbridge provides the world's most widely used population alerting platform reaching over 550 million people and has been selected to power the individual countrywide [public warning](#) systems of [Australia](#), Greece, [Iceland](#), the Netherlands, New Zealand, [Peru](#), Singapore, and [Sweden](#); statewide systems of the most populous states in the [U.S.](#) including [California](#), [New York](#) and [Florida](#); as well as [leading F500 companies](#) and over 3,700 other municipalities, counties and [cities](#) globally within 49 of the 50 United States, within all provinces across Canada, throughout Europe and Asia, and including deployments within some of the most populous states in [India](#).

"Statewide emergency alerting systems like COMMalert are crucial to keeping people safe and businesses running when unexpected events occur," said David Meredith, CEO of Everbridge. "Massachusetts has always made emergency readiness, response and communications a priority, and as such, we are delighted to partner with the Commonwealth on their public safety initiatives, especially around the ongoing challenges created by COVID-19."

With statewide contracts in Connecticut and Vermont as well, Everbridge has helped establish New England as a strong region of operational resilience, supporting many of the area's largest airports, universities, hospitals and businesses. Within the state capital of Massachusetts, the Everbridge network of emergency management customers includes the

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,000 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 550 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 7 of the 10 largest global auto makers, all 4 of the largest global accounting firms, 9 of the 10 largest U.S.-based health care providers, and 6 of the 10 largest technology companies in the world. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, New York, Oslo, Singapore, Stockholm and Tilburg. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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