



## Everbridge Teams with Blue Trident to Target \$250,000 Donation in Support of CDC Foundation's Fight Against COVID-19 Pandemic

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*Donations will provide vital support and raise awareness for CDC Foundation's new campaign "All of Us: Combat Coronavirus"*

ATLANTA & BURLINGTON, Mass.--(BUSINESS WIRE)--Apr. 6, 2020-- [The CDC Foundation](#), Blue Trident, and [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM), today announced a charitable collaboration beginning with support of the CDC Foundation's response to the COVID-19 pandemic. The CDC Foundation, which is an independent nonprofit, helps the [Centers for Disease Control and Prevention](#) do more, faster by forging partnerships between CDC and others to fight threats to health and safety. Similarly, Everbridge's mission to keep people safe and organizations running calls for immediate and urgent focus in mitigating the threats from the COVID-19 pandemic to people, operations, and supply chains. Together, the CDC Foundation and Everbridge will collaborate in a number of ways with an initial focus on raising awareness about, and financial support for, the CDC Foundation's new campaign "[All of Us: Combat Coronavirus](#)." Leading off the financial contributions is Blue Trident, a 501(c)(3) charitable foundation led by Jaime (Everbridge Executive Chairman) and Pamela Ellertson. Blue Trident will match Everbridge employee contributions on a dollar-for-dollar basis up to \$100,000 building on an Everbridge gift of \$50,000 for a combined total target of \$250,000.

Contributions to the "[All of Us: Combat Coronavirus](#)" campaign will:

- Support Vulnerable Communities
- Increase Laboratory Capacity
- Strengthen Dedicated Local Response Efforts
- Prepare the Health Care Delivery System
- Provide Personal Protective Equipment (PPE) for Frontline Healthcare Workers
- Update Community Data and Technology Infrastructure
- Address Health Communications Needs
- Boost Clinical Research

For others wanting to contribute to the CDC Foundation, please visit the Everbridge Team giving page at <https://give.cdcfoundation.org/Everbridge>.

"The CDC Foundation saves and improves lives by unleashing the power of collaboration," said Jaime Ellertson of the Blue Trident Foundation. "We hope others will join in contributing to this worthy cause to support our courageous healthcare first responders combating the threat of this global pandemic."

"When we all work together, we believe that people and organizations can have a greater impact to address health challenges, domestically and globally, both in emergencies and under more normal conditions," said Judy Monroe, MD, president and CEO of the CDC Foundation. "Partners like Everbridge, along with the donations of Blue Trident, will provide speed and flexibility to support critical research and meet needs including personal protective equipment (PPE) for healthcare providers."

As the leader in Critical Event Management and Public Warning solutions, Everbridge supports over 3,700 first responder organizations, municipalities, counties and [cities](#); 1,500 healthcare entities; over 5,000 enterprises; statewide systems of some of the most populous states in the [U.S.](#) including [California](#), [New York](#) and [Florida](#); as well as countrywide [public warning](#) systems for several countries including [Australia](#), Greece, [Iceland](#), the Netherlands, New Zealand, [Peru](#), Singapore, and [Sweden](#).

"Staying ahead of the coronavirus threat continues to be a major challenge for governments, businesses and healthcare systems across the globe," said David Meredith, CEO of Everbridge. "Our mission to keep people safe and organizations running aligns with the important work of the CDC Foundation to forge partnerships to fight threats to our health and safety. Together we can all make a difference to help strengthen the public health response to this crisis."

The Everbridge platform reaches over 550 million people across the world to protect against critical events such as global pandemics. In response to COVID-19, the Everbridge platform has already delivered over 100 million communications specific to coronavirus as well as launched [COVID-19 Shield](#) rapid deployment templates to protect people and maintain operations amid the pandemic.

To discuss giving opportunities, including an in-kind donation or forming a crowdfunding team through this campaign, contact Advancement at the CDC Foundation: by email at [advancement@cdcfoundation.org](mailto:advancement@cdcfoundation.org) or 404-523-1873.

### About The CDC Foundation

The CDC Foundation helps the Centers for Disease Control and Prevention (CDC) save and improve lives by unleashing the power of collaboration between CDC, philanthropies, corporations, organizations and individuals to protect the health, safety and security of America and the world. The CDC Foundation is the go-to nonprofit authorized by Congress to mobilize philanthropic partners and private-sector resources to support CDC's critical health protection mission. Since 1995, the CDC Foundation has launched more than 1,000 programs and raised more than \$900 million. The CDC Foundation managed hundreds of CDC-led programs in the United States and in more than 140 countries last year. Follow the Foundation on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Instagram](#).

### About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,000 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 500 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 7 of the 10 largest global auto makers, all 4 of the largest global accounting firms, 9 of the 10 largest U.S.-based health care providers, and 6 of the 10 largest technology companies in the world. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, New York, Oslo, Singapore, Stockholm and Tilburg. For more information, visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

#### **About Blue Trident Foundation**

Blue Trident Foundation is a charitable organization established by Pamela and Jaime Ellertson focusing its resources on supporting public health, education, the arts and the environment with a specific focus on the world's oceans. Mr. Ellertson is the Executive Chairman of Everbridge, its former CEO and a board member since 2010. Blue Trident Foundation is charitable foundation defined under and pursuant to Section 170(c) and Section 501(c)(3) of the Internal Revenue Code of 1986.

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