

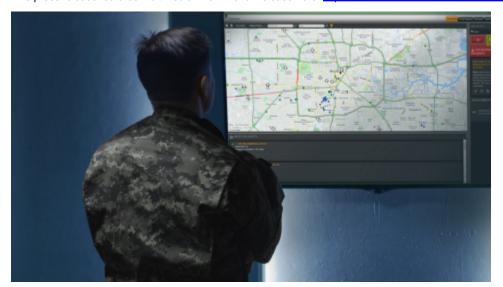
Everbridge Partners with U.S. Army to Mitigate Impact of COVID-19 Across Over 400 Military Locations in 70 Countries

April 20, 2020

U.S. Army utilizes the Joint Analytic Real-Time Virtual Information Sharing System (JARVISS), powered by Everbridge, to protect personnel and facilities from the impact of the coronavirus pandemic

BURLINGTON, Mass.--(BUSINESS WIRE)--Apr. 20, 2020-- Everbridge, Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced that JARVISS, the U.S. Army's enterprise system for threat visibility, powered by the Everbridge Risk Intelligence Monitoring Center, has been deployed to assess and respond to the impact that the COVID-19 outbreak has on Army staff, facilities, installations, and offsite special events. The Joint Analytic Real-Time Virtual Information Sharing System (JARVISS) primarily focuses on antiterrorism and other security threats such as active shooters and natural disasters that might affect Department of Defense (DoD) operations. With the outbreak and rapid spread of COVID-19, JARVISS provides instrumental support to ongoing threat analysis of the pandemic, giving the Army insight into the impact to global DoD operations.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20200420005268/en/



Everbridge Partners with U.S. Army to Mitigate Impact of COVID-19 Across Over 400 Military Locations in 70 Countries (Photo: Business Wire)

In response to the coronavirus crisis, JARVISS utilizes Everbridge's new COVID-19 data layers and software for actionable intelligence and report creation. The platform accesses more than 1,400 situational awareness modules across the globe, as well as data from Everbridge's Risk Intelligence Monitoring Center feed. Army analysts receive real-time insight into how the virus is disrupting critical infrastructure, including bases in the U.S. and abroad, hospitals, recruiting stations, Reserve and National Guard operational units, police and fire locations, and more. The Army worked with Everbridge to create more than 90 risk profiles in order to track threats to these assets. A custom Incident Dashboard allows users to send targeted alerts through the JARVISS Mobile App, SMS, e-mails and other modalities.

During this pandemic, JARVISS has provided critical information to State National Guard headquarters as personnel are activated and deployed to support relief

efforts in all 50 states, Washington D.C., and the U.S. territories. JARVISS provides Army emergency managers, contingency planners, medical, and force protection personnel the data they need to quickly coordinate with local government, law enforcement, health facilities and other agencies.

The key to JARVISS' success comes from a common operating framework – one unified platform where senior leaders, antiterrorism officers, law enforcement personnel, and emergency managers identify relevant threats stemming from the pandemic, identify the assets that could be affected, and act to avoid or mitigate the impact of the virus on their people and facilities.

"At Everbridge, we share a deep sense of appreciation towards those who keep us safe," said David Meredith, CEO of Everbridge. "We feel honored to power JARVISS and provide the U.S. Army worldwide with the software tools, threat intelligence and data to protect our soldiers and their families from countless threats, including the current COVID-19 pandemic."

After shootings at Fort Hood and Chattanooga, the Department of Defense directed the Army to develop a solution to better protect U.S. military personnel and interests. As a result, in 2018 JARVISS received a DoD Risk Management Framework (RMF) Authority to Operate. With Everbridge's help, JARVISS now integrates more than 80,000 open sources – including social media, news media, local municipality services, commercial business, and government sources – to produce a global scope of actionable information.

Everbridge has launched a series of actions to address the coronavirus, including providing daily updates on its <u>Coronavirus Preparedness Hub</u>. In response to COVID-19, the Everbridge platform has already delivered over 135 million communications specific to coronavirus as well as launched its <u>COVID-19 Shield</u> rapid deployment templates to protect people and maintain operations amid the pandemic. The Everbridge CEM platform reaches over 550 million people across the world while serving <u>leading F500 companies</u> as well as serving <u>cities</u>, <u>states</u>, and entire <u>countries</u>. Everbridge has been selected by <u>eight countries</u>, several states in India, and multiple states in the United States to protect populations. The Department of Defense has recently recognized Everbridge with the <u>Above and Beyond Award</u> and the prestigious <u>Patriot Award</u>.

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,000 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 550 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, New Zealand, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety ConnectionTM, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 7 of the 10 largest global auto makers, all 4 of the largest global accounting firms, 9 of the 10 largest U.S.-based health care providers, and 6 of the 10 largest technology companies in the world. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, New York, Oslo, Singapore, Stockholm and Tilburg. For more information, visit https://www.everbridge.com, read the company blog, and follow on LinkedIn, Twitter, and Facebook

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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Source: Everbridge, Inc.