



Everbridge Partners With Telarus, the Largest Technology Services Master Agent Distributor, to Accelerate Adoption of Critical Event Management (CEM) to Help Organizations Mitigate COVID-19

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Telarus' Global Network of More than 4,000 Technology Brokers Will Drive Adoption of the Everbridge CEM Platform, Helping Businesses Keep their People Safe and their Operations Running Faster During Coronavirus and Beyond

BURLINGTON, Mass.--(BUSINESS WIRE)--May 12, 2020-- [Everbridge](#), Inc. (NASDAQ:EVBG), the global leader in [critical event management \(CEM\)](#), today announced its first-to-market partnership with [Telarus](#), LLC., the largest technology services distributor (master agent) of business cloud services, to deliver essential CEM capabilities to organizations. Through this distribution agreement, Telarus' network of over 4,000 technology brokers will assist businesses to manage critical events such as coronavirus with the full suite of Everbridge capabilities, including its [COVID-19 Shield](#) and [Return to Work](#) software solutions. [The Everbridge CEM platform](#) automates and accelerates operational response to critical events like [the coronavirus pandemic](#) to keep people safe and businesses running efficiently.

Over 5,000 [businesses](#), [governments](#), and [healthcare organizations](#) currently rely on Everbridge's CEM Platform to assess threats, monitor the wellbeing of their workforces, rapidly communicate warnings, [protect supply chains](#), and accelerate the analysis of their operational response. The partnership with Telarus enables organizations to overcome the struggle of managing employee safety and operational resilience on their own, often by cobbling together disparate technology. With Everbridge, organizations can seamlessly mitigate various critical events—from pandemics and terrorism, to cyberattacks and IT outages, to wildfires and extreme weather events—with one reliable unified platform.

"Telarus partners with Everbridge because they pioneered the critical event management category globally and have extended their leadership in recent years to include leading Fortune 500 customers, the largest U.S. states and now even entire countries," said Amy Bailey, vice president of marketing, Telarus. "As the coronavirus pandemic escalated, Everbridge continued to lead by helping businesses protect their people, supply chains, operations, and brand. Everbridge's unique capabilities such as COVID-19 Shield and Return to Work software provide differentiation that allow our partners to be true technology consultants for business success."

"Organizations around the world are increasingly turning to Everbridge to manage all kinds of threats, and that has never been more important than during the current COVID-19 pandemic," said Vernon Irvin, Everbridge chief revenue officer. "As such, we wanted to partner with the leading and largest technology services master agent distributor of business cloud services. We're eager to make Everbridge's CEM technology available to Telarus' partner community so more businesses can get the support they need through challenging times, including the expected return to work during COVID-19 and beyond."

As the global leader in critical event management and public warning, Everbridge and its platform reach over 550 million people across the world while serving [leading Fortune 500 companies](#) as well as [cities](#), [states](#), and entire [countries](#).

In response to COVID-19, Everbridge quickly launched [a coronavirus data feed](#) which supplements its existing real-time risk intelligence based on 22,000 data sources across 175 countries, tracking everything from virus hotspots and travel restrictions, to quarantines and states of emergency, to production stoppages and resumptions, to protests and civil unrest.

The Everbridge platform has delivered over 335 million communications specific to coronavirus as well as launched its [COVID-19 Shield](#) rapid deployment templates to protect people and maintain operations amid the pandemic. Everbridge also partners with the [U.S. Army](#) to mitigate the impact of COVID-19 across over 400 military locations in 70 countries. The company provides daily updates on its [Coronavirus Preparedness Hub](#).

Everbridge also recently announced its "[Coronavirus: the Road to Recovery](#)" virtual leadership summit to be held May 20-21, 2020. The conference will feature two marquee keynote speakers: General Colin L. Powell, USA (Ret.), who will speak about leadership in challenging times, and Scott Gottlieb, M.D., former FDA Commissioner, who will discuss a roadmap to recovery. To register and learn more, go to [Coronavirus: the Road to Recovery](#).

To learn more about how Telarus can help an organization integrate the Everbridge Platform, please visit [www.telarus.com](#), or call its partner hotline at 877-346-3232.

About Everbridge

[Everbridge](#), Inc. (NASDAQ:EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,200 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 550 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, New Zealand, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™, and Secure Messaging. Everbridge serves eight of the ten largest U.S. cities, nine of the ten largest U.S.-based investment banks, 47 of the 50 busiest North American airports, nine of the ten largest global consulting firms, seven of the ten largest global automakers, all four of the largest global accounting firms, nine of the ten largest U.S.-based health care providers, and six of the ten largest

technology companies in the world. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, New York, Oslo, Singapore, Stockholm, and Tilburg. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

About Telarus

Built for You, Telarus is the largest privately-held technology services distributor (master agent) in the United States. Our dynamic agent-partner community sources data, voice, cloud, and managed services through our robust portfolio of 250 leading service providers. We are best known for our home-grown software pricing tools and mobile apps that are unique in the industry. To help our partners grow their businesses even more, we've assembled the best support organization in the business, which includes SD-WAN, Cloud, mobility, contact center, and ILEC specialty practices whose primary goal is to help our partners identify and design the right technology solutions for their customers. To learn more about the Telarus opportunity, please visit www.telarus.com, or follow us on Twitter @Telarus.

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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