



Amid COVID-19 Pandemic, Boston Selects Everbridge to Power Citywide Emergency Alerts

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Spurred by Coronavirus Outbreak, the City of Boston Rolls Out Everbridge's Critical Event Management Platform to Provide Mass Notification Services in 11 Languages

BURLINGTON, Mass.--(BUSINESS WIRE)--May 14, 2020-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced that the City of Boston has deployed its [platform](#) to help keep its nearly 700,000 residents safe and informed amid the [COVID-19 pandemic](#) and other threats. Boston becomes the latest major U.S. city to adopt Everbridge's services, joining other local organizations including the Boston Police, Fire, and Emergency Management Departments, Boston Children's Hospital, Boston Athletic Association (B.A.A.), Boston Public Health Commission, Massachusetts Bay Transportation Authority (MBTA), Harvard Business School, Massachusetts State Police, as well as the [Commonwealth of Massachusetts](#), in ensuring their diverse communities receive timely and accurate information about the deadly virus. Collectively, the Commonwealth of Massachusetts, the City of Boston, and the many other organizations across the state represent another example of the [Everbridge network effect ecosystem](#) to improve the overall safety and resiliency for people and organizations in a region.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200514005698/en/>



City of Boston (Photo: Business Wire)

In addition to English and Spanish, Boston Mayor Martin J. Walsh announced that the Everbridge system also provides emergency messaging in several other languages spoken by more than one-third of the Boston community, including Somali, Chinese, Arabic, Vietnamese, Russian, Haitian Creole, French, Cabo Verdean Creole, and Portuguese. The City of Boston sends multilingual communications daily with useful information about public health and safety, as well as related preventative measures and city resources to combat coronavirus.

"It's important that the critical public health information we are sharing with our residents reaches every person in the language they speak so that collectively as a city we can be informed about the seriousness of this virus, and work together to stop its spread," said Mayor Walsh. "By expanding the multilingual capability of our emergency alert service, we are sure to better reach our diverse population of citizens and help to save lives."

As a Boston-based company, Everbridge has a long history of working with local organizations to manage critical events such as the famed [Boston Marathon](#), which each year utilizes Everbridge to provide real-time notifications to its network of nearly 10,000 volunteers and medical personnel.

"At Everbridge, we appreciate the tireless efforts by the City of Boston employees and first responders, led by Mayor Marty Walsh, as well as their use of technological innovation to promote public safety initiatives, especially to mitigate the ongoing threat from COVID-19," said David Meredith, CEO of Everbridge. "The City of Boston represents the latest addition to the growing northeastern regional resiliency ecosystem, anchored by the states of Massachusetts, New York and Connecticut, that leverage the Everbridge platform to keep people safe and operations running."

Boston joins major cities like [Los Angeles](#), [New York](#), Philadelphia, Houston, Phoenix, San Diego, San Francisco, Charlotte, Denver, and Washington, D.C. in employing Everbridge to help protect their populations. Additionally, the Commonwealth of Massachusetts recently selected Everbridge as the mass notification provider for its statewide [AlertsMA](#) program, joining [Vermont](#), [New York](#), [Connecticut](#), [Florida](#), and [California](#) in statewide deployments.

At a [recent press briefing on Massachusetts' response to COVID-19](#), Governor Charlie Baker stated, "Throughout the outbreak, we have constantly reminded our residents that we all need to get our information, your information, from trusted sources... I want to thank our team at the Executive Office of Technology Services and Security for working with Everbridge, a Mass-based company, to bring this new capability to the Commonwealth and to the people of Massachusetts."

Globally, Everbridge reaches over 550 million people and has been selected to power the countrywide [public warning](#) systems of [Australia](#), [Iceland](#), the Netherlands, New Zealand, [Norway](#), [Peru](#), Singapore, and [Sweden](#); as well as [leading F500 companies](#) and over 3,700 other municipalities, counties and cities within 49 of the 50 United States, within all of Canada's provinces, and throughout Europe and Asia, including deployments within

some the most populous states in [India](#).

In addition to supporting over 1,500 health care and almost 4,000 first responder organizations, Everbridge [recently announced its financial support](#) for the CDC Foundation's campaign focused on the COVID-19 pandemic: [All of Us: Combat Coronavirus](#), which will help provide Personal Protective Equipment (PPE) for frontline healthcare workers, increase laboratory capacity and support vulnerable communities, among other initiatives.

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,200 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 550 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, New Zealand, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 7 of the 10 largest global auto makers, all 4 of the largest global accounting firms, 9 of the 10 largest U.S.-based health care providers, and 6 of the 10 largest technology companies in the world. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, New York, Oslo, Singapore, Stockholm and Tilburg. For more information, visit <https://www.everbridge.com>, read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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