Everbridge Named "Best in Category" in Spring 2020 Emergency Mass Notification Software (EMNS) Customer Success Report

May 18, 2020

Most recent award reinforces Everbridge's long-time leadership position as the top global provider of EMNS, part of the company's broader Critical Event Management Platform currently helping to mitigate COVID-19 pandemic

BURLINGTON, Mass.--(BUSINESS WIRE)--May 18, 2020-- Everbridge, Inc. (NASDAQ:EVBG), the global leader in critical event management (CEM), today announced that the Company has been named "Overall Best in Category" in the Emergency Mass Notification Software category for the Spring 2020 Customer Success Report published by FeaturedCustomers.

FeaturedCustomers is a leading customer success content marketing platform for B2B business software & services helping potential B2B buyers make informed purchasing decisions through vendor validated customer success content such as customer testimonials, success stories, case studies, and customer videos.

FeaturedCustomers evaluated all the potential Emergency Mass Notification Software companies on its platform for possible inclusion in the report. Nineteen companies met the criteria needed for being included in the Spring 2020 Emergency Mass Notification Software Customer Success Report. Everbridge earned "Overall Best in Category."

"Everbridge has earned 'Overall Best in Category' in the Emergency Mass Notification Software category due to its high ratings from customers, in-depth customer references, and strong interest from tech buyers," said Jeff Eichel, CEO of FeaturedCustomers. "Tech professionals increasingly rely on validated customer references to shortlist vendors and select the right solution."

The Customer Success Report is based on the curation of authenticated case studies, testimonials, and videos from across the web, telling a complete story of vendors in the Emergency Mass Notification Software space through real customer experiences. Rankings are determined by multiple factors including total number of customer success content, social media and market presence, vendor momentum based on web traffic and search trends, and additional data aggregated from online sources and media properties.

The full report, along with Everbridge's profile, is available for you to download here:
https://www.featuredcustomers.com/vendor/everbridge.

"Supporting over 5,000 corporate, government and healthcare customers, our end-to-end approach to critical event management enhances an organization's ability to anticipate threats proactively to their people and assets and to take actions such as adjusting supply chains and travel schedules to avoid risks, ultimately reducing the cost and overall impact to operations," said Vernon Irvin, Chief Revenue Officer at Everbridge. "Our mission to keep people safe and businesses running has never been more important than during the recent global outbreak of COVID-19. We appreciate all of the testimonials and feedback from our valued customer base that are spotlighted on FeaturedCustomers."

As the global leader in critical event management and public warning, Everbridge and its platform reach over 550 million people across the world while serving leading Fortune 500 companies as well as cities, states, and entire countries.

In recent months, Everbridge has also been named a 2020 "Great Place To Work," one of Boston's Best Places to Work in 2020, Growth Company of the Year by the Massachusetts Technology Leadership Council, and received the Department of Defense's prestigious Above and Beyond Award for promoting supportive work environments for members of the U.S. National Guard and Reserve.

About FeaturedCustomers

FeaturedCustomers, the world's only customer reference platform for B2B business software & services, helps potential B2B buyers research and discover business software & services through vendor validated customer reference content such as customer testimonials, success stories, case studies, and customer videos. Every day their platform helps influence the purchasing decisions of thousands of B2B buyers in the final stages of their buying cycle from Fortune 500 companies to SMB's. For more information, visit their website.

About Everbridge

Everbridge, Inc. (NASDAQ:EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to keep people safe and businesses running. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,200 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 550 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, New Zealand, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 7 of the 10 largest global auto makers, all 4 of the largest global accounting firms, 9 of the 10 largest U.S.-based health care providers, and 6 of the 10 largest technology companies in the world.

Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, New York, Oslo, Singapore, Stockholm and Tilburg. For more information, visit https://www.everbridge.com, read the company blog, and follow on LinkedIn, Twitter, and Facebook.

View source version on businesswire.com: https://www.businesswire.com/news/home/20200518005420/en/

Media:
Jeff Young
jeff.young@everbridge.com
781-859-4116

Source: Everbridge, Inc.