



Everbridge Wins New Patent for its Critical Event Management Solution, Expanding its Technology Leadership Amid COVID-19

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Global CEM Leader Now Holds Over 160 Patents for Innovations Across its Platform that Business, Government and Healthcare Organizations Use to Mitigate the Coronavirus Pandemic and Other Critical Events

BURLINGTON, Mass.--(BUSINESS WIRE)--Jun. 9, 2020-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM), today announced that the U.S. Patent and Trademark Office (USPTO) awarded Everbridge Patent No. 10,652,080 for its unique approach to “Systems and Methods for Providing a Notification System Architecture.” [Everbridge’s portfolio](#), now spans more than 160 patents, which underlie the proven extreme reliability, built-in system intelligence, [data visualization](#), multi-modal [alerting capabilities](#), and [crisis management](#) techniques of its Critical Event Management platform. More than 5,000 [business](#), [government](#), [healthcare](#), and [education](#) organizations worldwide use Everbridge’s platform to manage critical events that threaten the safety of their people and the continuation of their operations, such as the [coronavirus pandemic](#), active shooter situations, terrorist attacks, severe weather, supply chain disruptions, IT outages, cyber-attacks or other incidents.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200609005276/en/>



The latest patent relates to the Everbridge Notification Engine, which is the central component in the company’s communication solutions responsible for delivery of all messages for its Critical Event Management platform. The innovation allows the Everbridge system to reliably send large volumes of messages across multiple channels with high throughput and low latency.

“Everbridge invested over \$150 million in research and development in recent years to bring extraordinary scalability and innovation to our Critical Event Management platform and its underlying technology,” said Imad Mouline, Chief Technology Officer, Everbridge. “We have the broadest portfolio of patents focused on this industry and continue to innovate in order to help our customers meet increasingly complex challenges, such as those presented by the coronavirus pandemic.”

Everbridge CEM solution draws on over 160 patents to bring automation and innovation to managing threats like COVID-19. (Photo: Business Wire)

As the global leader in critical event management and public warning, Everbridge and its platform reach over 550 million people across the world while serving [leading Fortune 500 companies](#) as well as [cities](#), [states](#), and entire [countries](#). As a growing number of organizations relied on Everbridge to mitigate the COVID-19 pandemic, its newly patented Notification Engine handled several times the usual traffic on a sustained basis without outages or expanding cloud infrastructure.

In response to COVID-19, Everbridge quickly launched [a coronavirus data feed](#) which supplements its existing real-time risk intelligence based on 22,000 data sources across 175 countries. To date, the Everbridge platform has delivered over 400 million communications specific to coronavirus, and launched its [COVID-19 Shield](#)™ rapid deployment software templates to protect people and maintain operations amid the pandemic.

More recently, Everbridge introduced its [COVID-19 “Return to Work”](#) and [Contact Tracing](#) solutions to help customers manage the process of bringing back their people to offices and other public places, while mitigating the threat of coronavirus.

Everbridge also recently hosted its “[Coronavirus: the Road to Recovery](#)” virtual leadership summit, which brought together the best minds across public and private sectors, including C-level speakers from the The Centers for Disease Control (CDC), Cleveland Clinic, U.S. Army, Accenture, Biogen, The NBA’s Boston Celtics, a former Food and Drug Administration (FDA) commissioner and more. On-demand content from the event may be found [here](#).

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations’ operational response to critical events in order to Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,200 global customers rely on the company’s Critical Event Management

Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 550 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, New Zealand, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global auto makers, all 4 of the largest global accounting firms, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, New York, Oslo, Singapore, Stockholm and Tilburg. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

All Everbridge products are trademarks of Everbridge, Inc. in the USA and other countries. All other product or company names mentioned are the property of their respective owners.

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