



Everbridge Recognized as One of The Fastest-Growing Public Companies in Massachusetts

June 22, 2020

Global Critical Event Management (CEM) leader gains momentum helping companies, governments and healthcare organizations manage the return-to-work amid COVID-19 pandemic, as well as mitigating a broad range of natural, digital and man-made crises

BURLINGTON, Mass.--(BUSINESS WIRE)--Jun. 22, 2020-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [Critical Event Management \(CEM\)](#), today announced its recognition on the 2020 *Boston Business Journal* list of [Fastest-Growing Public Companies in Massachusetts](#) based on the percentage of two-year revenue growth. According to the 2020 *Boston Business Journal* ranking, "Everbridge's revenue grew 92.5% from 2017 to 2019." Over that same period, Everbridge increased its global customer count to over 5,200 organizations that rely on its Critical Event Management Platform in [anticipation of or amid critical events](#), whether natural, digital, or manmade.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200622005326/en/>



Fastest-Growing Public Companies in Massachusetts

Fastest-Growing Public Companies in Massachusetts (Photo: Business Wire)

[Sullivan's Critical Event Management \(CEM\) Technology Leadership Award](#), [a new technology patent](#) win, [certification as a 2020 Great Place to Work](#)® by the Global Authority on Workplace Culture, "Overall Best in Category" in the Emergency Mass Notification Software category for the [Spring 2020 Customer Success Report](#), [Top Enterprise IT Alerting and Incident Management Solution by IT Central Station](#), one of [Boston's Best Places to Work in 2020](#), [Growth Company of the Year](#) by the Massachusetts Technology Leadership Council, as well as the Department of Defense's prestigious [Above and Beyond Award](#) for promoting supportive work environments for members of the U.S. National Guard and Reserve.

The [Everbridge CEM solution](#) provides an integrated, end-to-end approach for managing all phases of a critical event, accelerating the time to identify and resolve threats, and providing a unified, organizational view to facilitate more coordinated action. CEM helps organizations, such as Goldman Sachs, Tiffany & Co., and Nokia identify and assess the severity of events; determine their relevance to an organization's people, assets, and supply chains; automate taking action to mitigate threats and track progress; and analyze performance to improve future response. The Everbridge CEM solution leverages 225 out-of-the-box, pre-existing integrations and 22,000 risk data sources to provide a unified enterprise-wide, end-to-end platform that digitally transforms the critical event management process.

Everbridge CEM also includes [COVID-19 Shield](#)™ with [Return to Work](#) and [Contact Tracing](#) software for helping organizations manage the complex process of returning to the workplace and other public spaces during the pandemic. This turnkey solution incorporates a specialized [coronavirus-specific data feed](#) to alert on new outbreaks, changes to local policies, and transportation/production disruptions that could hinder [supply chains](#). It also offers quick-start templates and integrated modules to Know Your Risks, Protect Your People, and Protect Your Operations and Supply Chain. Organizations can get up and running in 48 hours or less. To date, customers have used the Everbridge platform to deliver over 425 million COVID-19-related communications.

Everbridge recently hosted its "[Coronavirus: the Road to Recovery](#)" virtual leadership summit, which brought together the best minds across public and private sectors, including C-level speakers from The Centers for Disease Control (CDC), Cleveland Clinic, U.S. Army, Accenture, Biogen, The NBA's Boston Celtics, a former Food and Drug Administration (FDA) commissioner and more. On-demand content from the event may be found [here](#).

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate

"As a mission-driven company, Everbridge focuses on keeping people safe and organizations running faster," said Patrick Brickley, Everbridge's Senior Vice President & Chief Financial Officer. "Everbridge's momentum serves as a testament to the value we offer our customers in helping them rapidly mitigate the coronavirus pandemic as well as many other critical events, including severe weather, terrorism, cyber-attacks, IT outages and more. Being recognized as one of the fastest-growing public companies in Massachusetts exemplifies the latest in a series of recent milestones for Everbridge that underscore our leadership in the Critical Event Management category and the success of our customer-centric mission."

In addition to the *Boston Business Journals* recognition of Everbridge, the company recently earned numerous other accolades and awards including [Frost &](#)

organizations' operational response to critical events in order to Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,200 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 550 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, New Zealand, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global auto makers, all 4 of the largest global accounting firms, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, New York, Oslo, Singapore, Stockholm and Tilburg. For more information, visit <https://www.everbridge.com>, read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to successfully integrate businesses and assets that we may acquire; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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