



## Siemens Partners with Everbridge for Critical Event Management (CEM) and Forms Technology Alliance

June 30, 2020

Following recent [European launch of CEM](#) by Everbridge, partnership will help safeguard Siemens' people and operations and enhance Everbridge capabilities with new artificial intelligence and machine learning best practices

BURLINGTON, Mass.--(BUSINESS WIRE)--Jun. 30, 2020-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management \(CEM\)](#), today announced that Siemens, one of the world's largest producers of energy efficient technologies and #62 on the 2020 Forbes Global 2000, will adopt the Everbridge CEM Platform to help protect Siemens' workforce and operations against critical events of all kinds, from the [COVID-19 pandemic](#) and political unrest to sudden economic changes and more. The two companies have also formed a technology alliance in which Siemens will share domain know-how, artificial intelligence (AI) and machine learning technology to enhance Everbridge capabilities.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200630005303/en/>

The Siemens logo consists of the word "SIEMENS" in a bold, teal, uppercase sans-serif font.



"We are very excited about our shared vision of combining Everbridge's top-of-class Critical Event Management portfolio with our own capabilities in the field of data analytics, machine learning and artificial intelligence into one end-to-end platform to keep people safe and operations running," said Marco Mille, Chief Security Officer, Siemens. "Corporate security executives' ability to ensure business resilience globally, through fast and bespoke response strategies based on comprehensive and pro-active incident monitoring and assessment, will be a key success factor in the coming years."

Over 5,000 [businesses](#), [governments](#), and [healthcare organizations](#) currently rely on Everbridge's CEM Platform to assess threats, monitor the wellbeing of their workforces, rapidly communicate warnings, [protect supply chains](#), and accelerate the analysis of their operational response. With its holistic approach to critical events,

Siemens Partners with Everbridge for Critical Event Management (CEM) (Graphic: Business Wire)

Everbridge will enhance Siemens' capabilities to rapidly pinpoint threats and automate response to avoid costly impact—whether it's the ongoing pandemic, cyberattacks, an IT outage, severe weather, workplace violence, or any number of critical events that impact life safety, business assets, supply chain or brand.

"With critical events such as COVID-19 on the rise, we are proud to form an alliance with such a forward-thinking global brand like Siemens," said Javier Colado, Senior Vice President, International at Everbridge. "We are excited to work with Siemens to roll out CEM as part of our recent launch of the platform in Europe and to also collaborate in the areas of AI and machine learning to continue to advance our capabilities."

As the global leader in critical event management and public warning, Everbridge and its platform reach over 550 million people across the world while serving [leading Fortune 500 companies](#) as well as [cities](#), [states](#), and entire [countries](#).

"Given Siemens role as a technology leader, their alliance with Everbridge represents a significant milestone in the continued adoption of our CEM platform in the DACH region," said Andreas Junck, GM of Everbridge DACH Region.

In response to COVID-19, Everbridge quickly launched [a coronavirus data feed](#) which supplements its existing real-time risk intelligence based on 22,000 data sources across 175 countries. To date, the Everbridge platform has delivered over 600 million communications specific to coronavirus, and launched its [COVID-19 Shield™](#) rapid deployment software templates to protect people and maintain operations amid the pandemic.

More recently, Everbridge introduced its [COVID-19 "Return to Work"](#) and [Contact Tracing](#) solutions to help customers manage the process of bringing back their people to offices and other public places, while mitigating the threat of coronavirus.

Everbridge recently launched its [award-winning software platform in Europe](#), demonstrating the power and breadth of CEM during a [virtual executive summit](#). The summit featured C-level speakers from Siemens, Accenture, Syniverse, Finastra and Control Risks. To watch a replay webcast of the summit [click here](#).

**About Everbridge**

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,200 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 550 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, New Zealand, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™, and Secure Messaging. Everbridge serves eight of the ten largest U.S. cities, nine of the ten largest U.S.-based investment banks, 47 of the 50 busiest North American airports, nine of the ten largest global consulting firms, seven of the ten largest global automakers, all four of the largest global accounting firms, nine of the ten largest U.S.-based health care providers, and six of the ten largest technology companies in the world. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, New York, Oslo, Singapore, Stockholm, and Tilburg. For more information, visit <https://www.everbridge.com>, read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

### Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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Jeff Young  
Media Relations  
[jeff.young@everbridge.com](mailto:jeff.young@everbridge.com)  
781-859-4116

Joshua Young  
Investor Relations  
[joshua.young@everbridge.com](mailto:joshua.young@everbridge.com)  
781-236-3695

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