Everbridge Launches Industry’s First COVID-19 Return-to-Work Connectivity Hub, Everbridge Control Center™, for Automating Health and Safety Monitoring and Mitigation

July 1, 2020

Everbridge Control Center, integrated into the company’s market-leading Critical Event Management (CEM) Platform, enables organizations to aggregate multiple sources of data, including from Internet of Things (IoT), to ensure broader and more immediate protection of employees from exposure to coronavirus

BURLINGTON, Mass.--(BUSINESS WIRE)--Jul. 1, 2020-- Everbridge, Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced Everbridge Control Center, the industry’s first and proven off-the-shelf physical security information management (PSIM) software platform to help organizations return to work by integrating and managing data and analytics from video cameras, thermal cameras, badge access and other building systems, and automating the response to ensure the safety and protection of employees, as well as compliance with social distancing and Personal Protective Equipment (PPE) policies.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20200701005319/en/

Everbridge recently launched its COVID-19 Shield™ Return to Work software solution enabling customers to understand their risk landscape, recover their operations and protect their people as employees integrate back to public spaces. Everbridge COVID-19 Shield also offers unique contact tracing capabilities for organizations to automate their approach to mitigating an individual’s potential exposure to the virus at work. The introduction of Everbridge Control Center augments the ability for customers to protect their constituents by serving as the connectivity hub for the Return to Work solution, drawing upon 225 pre-existing, out-of-the-box integrations.

With Everbridge Control Center, organizations can automate the triggering of alerts – reducing the need for human monitoring – all while preserving privacy. By aggregating and managing the information from physical devices and sensors, Everbridge Control Center supports businesses and healthcare entities with the ability to:

- Automate the process of temperature checking with thermal cameras in order to evaluate visitors to a building or secure space, and trigger follow-on protocols if the system detects an individual with a high temperature
- Evaluate building, floor and room capacity thresholds by integrating with badge access functionality, visitor management, calendaring, ticketing and other physical location modalities
- Monitor temperature, humidity and ventilation according to local and national guidelines by integrating with building management systems
- Check for room density, physical distancing and PPE compliance through video analytics

Automation includes the ability to control devices or building systems based on required workflows. If the capacity of a workspace is restricted to 10 people, for example, the 11th person to enter will automatically trigger pre-defined safety protocols and related workflows including real-time communications across multiple modalities such as public address (PA) systems, digital signage, SMS, etc.

“As part of an effective ‘return to work’ strategy, organizations need to fulfill three core objectives: know the risks facing your organization, protect your people, and recover your operations,” said Imad Mouline, Chief Technology Officer at Everbridge. “As part of protecting your people, a comprehensive solution requires either proximity- or location-based contact tracing as well as safety monitoring that triangulates data from multiple sources. Everbridge Control Center integrates devices such as thermal cameras and badge access systems, as well as opt-in-based input from employees such as personal wellness checks. Relying purely on a mobile app is not enough. The Everbridge suite of COVID-19 Shield Return to Work solutions, now with Everbridge Control Center, provides the only proven solution that brings all these capabilities together.”
“Trends we are seeing across our global customer base prove that health and safety of an organization’s global workforce is priority number one as ‘return-to-work’ plans are executed during these uncertain times,” said Eddie Everett, Partner at leading specialist risk consultancy, Control Risks. “As businesses evaluate the best timing and phased approach to bringing employees back into the workplace, Everbridge Control Center provides the solution with a unified information management hub that digitally transforms COVID-19-related procedures and ensures safeguards are being followed and enforced, all while simplifying audit and reporting requirements and minimizing risk related to compliance.”

Everbridge Control Center provides a commercial, off-the-shelf platform that offers a host of features which support the collection, analysis, and verification of information and data, enabling faster resolution, automated reporting and complete audit trails of incidents. Beyond the time-saving and efficiency benefits Everbridge Control Center provides, it also allows continuous process improvement initiatives, training drills, system healthcare checks, and more.

According to The Forrester Tech Tide™ Digital Physical Security And Employee Safety, Q2 2020, “Strong physical security controls can help reduce the risk of threats ranging from workplace violence to terrorism to extreme weather while also demonstrating a commitment to security that can help build employees’ confidence that the business is handling security appropriately.”

The report also states: “Physical security information management (PSIM) software solutions collect and correlate events from multiple security devices and information systems (e.g., video feeds, access control logs, environmental sensors, and other data sources) into a single view/dashboard that administrators and physical security staff can use to detect, monitor, and respond to potential security incidents. PSIM’s ability to deliver a centralized view of an organization’s physical assets helps organizations respond effectively to specific threats and mitigate physical security risks in real time.”

Everbridge Commitment to Security, Compliance and Privacy

Everbridge adheres to strict privacy policies having achieved critical security certifications such as ISO 27001, SSAE18 SOC 2/SOC 3, FedRAMP (Federal Risk and Authorization Management Program), Cloud Computing Compliance Controls Catalogue (C5), all of which underlines the commitment of Everbridge to growing its presence around the world and ensuring that it always operates at market-leading standards.

As the global leader in critical event management and public warning, Everbridge and its platform reach over 550 million people across the world while serving leading Fortune 500 companies as well as cities, states, and entire countries.

Everbridge recently hosted its “Coronavirus: the Road to Recovery” virtual leadership summit, which brought together the best minds across public and private sectors, including C-level speakers from the Centers for Disease Control (CDC), Cleveland Clinic, U.S. Army, Accenture, Biogen, a former Food and Drug Administration (FDA) commissioner and more. On-demand content from the event may be found here.

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations’ operational response to critical events in order to Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,200 global customers rely on the company’s Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company’s platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 550 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, New Zealand, Peru, Singapore, Sweden, and a number of the largest states in India. The company’s critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global auto makers, all 4 of the largest global accounting firms, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, New York, Oslo, Singapore, Stockholm and Tilburg. For more information, visit www.everbridge.com, read the company blog, and follow on LinkedIn, Twitter, and Facebook.

Cautionary Language Concerning Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as “expect,” “anticipate,” “should,” “believe,” “target,” “project,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “could,” “intend,” variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers’ expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K.
for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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Everbridge:
Jeff Young
Media Relations
jeff.young@everbridge.com
781-859-4116

Joshua Young
Investor Relations
joshua.young@everbridge.com
781-236-3695

Source: Everbridge