



Everbridge and the National Center for Missing & Exploited Children Celebrate Six Years of Successful Collaboration

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Critical Event Management Leader Everbridge Provides Support to U.S. Law Enforcement in Hundreds of Missing Persons Cases Every Year; Most Recently Helps to Reunite Autistic Teenager with Family in New Jersey

BURLINGTON, Mass.--(BUSINESS WIRE)--Aug. 26, 2020-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM), today announced its global platform and mass notification solutions helped law enforcement locate a missing 15-year-old in New Jersey as the company marks six years of partnership with the [National Center for Missing & Exploited Children](#). The autistic teen left his home late at night prompting family to contact local police. Authorities deployed officers to the area and launched an [Everbridge alert](#) to residents in the region. An observant citizen who received the alert spotted the teenager and called authorities, reuniting the teen with his family.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200826005283/en/>



“This is a great example of first responders and the community coming together to keep our people safe, especially our most vulnerable,” said Jay Jones, System Administrator at the Gloucester County Department of Emergency Response. “Departments these days are challenged by shrinking budgets but growing expectations. To build safer neighborhoods, we turn more and more to technology to increase our reach and engage our community. Technology like Everbridge saves crucial time and money and gets results.”

The New Jersey success story follows that of a 12-year-old girl who was reported missing in Indiana last month. Police sent an Everbridge notification to the community and the girl was safely located.

“We’re finding more children today than ever before in our nation’s history. One key

Everbridge and the National Center for Missing & Exploited Children Celebrate Six Years of Successful Collaboration (Graphic: Business Wire)

factor is better communication and improved information sharing, thanks to technology provided to us by organizations like Everbridge,” said John Bischoff, Vice President of the Missing Children Division at the National Center for Missing & Exploited Children. “This type of assistance plays a key role, alerting us quickly so we can collaborate in the search for missing children and bring them home safely.”

The [ongoing partnership](#) between Everbridge and the National Center for Missing & Exploited Children (NCMEC) began in 2014. In the ensuing six years, the joint collaboration resulted in bringing hundreds of cases to the organization’s attention. As part of the partnership, NCMEC monitors Everbridge’s vast network of local law enforcement alerts for cases involving missing or exploited children. When a relevant match materializes, NCMEC reaches out to law enforcement to offer its vast resources and support, including distributing posters, searching databases, and deploying Team Adam, a unit of prior law enforcement professionals who respond to the scene to assist local search teams. In the past two years, Everbridge delivered nearly 1,000 alerts to NCMEC regarding missing children nationwide.

“As a mission-driven company, Everbridge exists to keep people safe...that stands as our core objective,” said Tracy Reinhold, Everbridge Chief Security Officer and former head of the FBI’s Intelligence Division. “Any time we can help agencies work together to protect our communities we consider that a win. We are proud to continue our work with first responders and the National Center for Missing & Exploited Children to help safeguard our most valuable asset – our children.”

Everbridge supports first responders in over 3,700 municipalities and counties within 49 of the 50 United States, including the entire states of [California](#), [Massachusetts](#), [Vermont](#), [New York](#), [Connecticut](#), and [Florida](#), as well as within all of Canada’s provinces and throughout Europe and Asia.

About the National Center for Missing & Exploited Children

The National Center for Missing & Exploited Children is a private, non-profit 501(c)(3) corporation whose mission is to help find missing children, reduce child sexual exploitation, and prevent child victimization. NCMEC works with families, victims, private industry, law enforcement, and the public to assist with preventing child abductions, recovering missing children, and providing services to deter and combat child sexual exploitation.

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate

organizations' operational response to critical events in order to Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,300 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 550 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, New Zealand, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global auto makers, all 4 of the largest global accounting firms, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, New York, Oslo, Singapore, Stockholm and Tilburg. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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