



Everbridge And Sequential Technology International, One Of The Largest Minority-Owned IT BPO Firms, Partner To Drive Critical Event Management Adoption Amid COVID-19

September 1, 2020

Partnership Expands Routes to Market for Everbridge Software that Helps Business, Healthcare and Government Organizations Mitigate the Impact of the Coronavirus Pandemic and Return to Revenue-Generating Activities

STI Customers Gain Expert Support to Streamline Critical Event Management Integration

BURLINGTON, Mass. & WINDERMERE, Fla.--(BUSINESS WIRE)--Sep. 1, 2020-- [Everbridge, Inc.](#) (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM), and [Sequential Technology International](#) (STI), an innovative leader in IT business process outsourcing (BPO) and one of the largest, African American-owned IT BPO firms in the world, today announced a partnership to bring the Everbridge CEM solution to more organizations worldwide amidst the ongoing coronavirus pandemic and other crises. The partnership will give STI's client base, including some of the largest multinational telecom companies, access to and expert technical support for the Everbridge solution, which helps organizations protect their people and keep their businesses running.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200901005452/en/>



Over 5,300 public and private sector organizations currently rely on Everbridge's CEM Platform to assess threats, monitor the wellbeing of their workforce, rapidly communicate warnings, and protect supply chains. At the onset of the pandemic, Everbridge rapidly launched its [COVID-19 Shield™ Return to Work](#) and [Contact Tracing](#) software solutions followed by the introduction of [Everbridge Control Center](#), the industry's first off-the-shelf physical security information management software platform to help organizations return to work while complying with social distancing and Personal Protective Equipment (PPE) policies. Since the pandemic began, Everbridge customers have used its software to send more than 675 million coronavirus-related communications with vital information and instructions to safeguard their populations, employees, patients, and students.

Everbridge and STI Partnership (Photo: Business Wire)

"We chose to partner with Everbridge because the company offers our clients the most sophisticated and integrated solution for managing critical events like the pandemic that we have seen in the market," said Alex Parker, Chief Executive Officer of Sequential Technology International. "We look forward to working with our clients to rapidly integrate Everbridge CEM into their enterprise technology portfolios, complement their growth strategies and more easily manage COVID-19, severe weather and more, all at the same time across multiple regions."

"STI delivers truly innovative IT BPO services at scale for some of the largest and most sophisticated companies in the world, and remains ideally positioned to help organizations of all kinds expedite their adoption of Everbridge CEM and begin to lessen the impact of COVID-19 on their operations, provide a safer return to work and other public places, and kickstart revenue-generating activities following COVID-19 lockdowns," said Vernon Irvin, Chief Revenue Officer, Everbridge. "This agreement also represents an exciting new route to market for Everbridge CEM as we continue to expand our channel."

As the global leader in [critical event management](#) and [public warning](#), the Everbridge Platform reaches over 550 million people and currently supports the countrywide [public warning](#) system deployments in [all major regions of the world](#). Everbridge supports population-wide alerting in 11 countries across Europe, Asia, Oceania, The Middle East, Africa, and South America including [Australia](#), Greece, [Iceland](#), the Netherlands, New Zealand, [Norway](#), [Peru](#), Singapore and [Sweden](#). Everbridge's population alerting capabilities also power the entire states of [California](#), [Massachusetts](#), [Vermont](#), [New York](#), [Connecticut](#), and [Florida](#), as well as municipalities, counties and cities within 49 of the 50 United States, within all of Canada's provinces, and throughout Europe and Asia, including deployments within multiple populous states in [India](#).

Additional recent recognition for Everbridge includes [Frost & Sullivan's Critical Event Management \(CEM\) Technology Leadership Award](#), expansion of its existing portfolio of over 160 patents with a [recent new award, certification as a 2020 Great Place to Work®](#) by the Global Authority on Workplace Culture, "Overall Best in Category" in the Emergency Mass Notification Software category for the [Spring 2020 Customer Success Report](#), [Top Enterprise IT Alerting and Incident Management Solution by IT Central Station](#), one of [Boston's Best Places to Work in 2020](#), [Growth Company of the Year](#) by the Massachusetts Technology Leadership Council, as well as the Department of Defense's prestigious [Above and Beyond Award](#) for

promoting supportive work environments for members of the U.S. National Guard and Reserve.

About Sequential Technology International

STI focuses on simplifying complex internal processes for large enterprises. Through its Software, IT Consulting, and Business Process Outsourcing capabilities, STI delivers innovation and savings to its customers which include some of the largest communication service providers globally. STI provides solutions for B2C, B2B, Retail, eCommerce and other business models, at global scale. For more information visit www.sequentialtech.com

About Everbridge

[Everbridge, Inc.](http://www.everbridge.com) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,300 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 14 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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