



Everbridge Risk Intelligence Provides Major Corporations, Healthcare Organizations and Government Entities with Situational Awareness to Mitigate Threats from COVID-19

September 2, 2020

Critical Event Management (CEM) Leader Helps Keep Employees Safe and Operations Running with Industry's Most Comprehensive and Hyper Local Risk Intelligence Protecting Against Critical Events such as the Coronavirus Pandemic, Wildfires, Hurricanes, IT Outages, Cyber and Physical Attacks

BURLINGTON, Mass.--(BUSINESS WIRE)--Sep. 2, 2020-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM), today announced widescale adoption for its [Risk Intelligence situation reports](#), providing organizations across industry verticals such as manufacturing, retail, healthcare, telecommunications, pharmaceutical, real estate, and insurance with a specialized COVID-19 risk intelligence package to assist organizations with managing the impact of the coronavirus on their people, assets, customers, facilities, supply chains, and brand.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200902005354/en/>



“Everbridge’s situation reports, powered by NC4, that analyze global COVID-19 risks, are far superior to any other intelligence products that I have found,” said Kristine Raad, Director of Global Security at **Owens Corning**, a global manufacturing leader and Fortune 500 company. “I look forward to their publication and regularly share the content with our company’s COVID-19 response team. Everbridge’s reports are comprehensive and not only provide valuable information, but thoughtful insights as well that I have relied upon heavily during the pandemic. Of particular value are the risk rankings and underlying metrics the North America team has developed for the U.S. This has become a critical tool that we use for informing our response protocols.”

“Utilizing proprietary technology, Everbridge leverages thousands of diverse information sources to provide early warning of incidents at the neighborhood, county, state, national and international

Everbridge Risk Intelligence Provides Major Organizations with Situational Awareness to Mitigate Critical Events (Photo: Business Wire)

levels,” said Tracy Reinhold, Everbridge Chief Security Officer and former head of the FBI’s Intelligence Division. “Everbridge provides the most sophisticated technology in the industry for harvesting and filtering multi-lingual incident information on a global basis to provide the earliest, most accurate, and most comprehensive real-time incident tracking available today.”

As the industry leader in critical event management solutions, Everbridge serves over 5,300 enterprise customers, 1,500 healthcare entities, 3,700 first responder agencies, and the populations of entire states and countries around the world. As organizations pivot to get back to normal activity, Everbridge’s *Return to Work* solution and Risk Intelligence enable businesses to manage the complexity of diverse city, state, and country guidelines and mandates that evolve dynamically over time, as well as ensure compliance with a full audit trail.

Everbridge helps businesses manage all of this complexity through its real-time risk intelligence, based on 22,000 data sources across 175 countries, tracking everything from virus hotspots and travel restrictions, to quarantines and states of emergency, to production stoppages and resumptions. With Everbridge Risk Intelligence, organizations are empowered to: ensure a robust understanding of government mandates and policies around the globe; determine where/whether acceptable to send employees out in the field or back to a plant or work facility; and establish a clear and early understanding of where business activity resumes.

Everbridge’s Risk Intelligence Monitoring Centers (RIMC) go beyond tracking official mandates, policy changes, and case counts to capture a wide range of operational disruptions associated with the pandemic. Since the beginning of the COVID-19 outbreak, Everbridge RIMC analyzed the pandemic across 50 risk categories providing threat intelligence which supports, in part, the delivery of over 675 million coronavirus-related communications from Everbridge’s CEM platform.

Everbridge introduced its [COVID-19 Shield](#)™ with [Return to Work](#) and [Contact Tracing](#) software in May for helping organizations manage the complex process of returning to the workplace and other public spaces during the pandemic. This technology was showcased earlier this year at “[Coronavirus: the Road to Recovery](#)” virtual leadership summit, where Everbridge brought together the best minds across public and private sectors, including C-level speakers from the Centers for Disease Control (CDC), Cleveland Clinic, U.S. Army, Accenture, Biogen, a former Food and Drug Administration (FDA) commissioner and more. On-demand content from the event may be found [here](#).

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,300 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 550 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, New Zealand, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global auto makers, all 4 of the largest global accounting firms, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, New York, Oslo, Singapore, Stockholm and Tilburg. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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