



Everbridge Partners with Planet to Add Satellite Imagery to Its Visual Command Center® Which Provides a 'Single Pane of Glass' for Organizations to Manage Enterprise-wide Resiliency as Part of the Award-Winning Critical Event Management Platform

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Partnership Will Help Governments and Corporations Gain Access to Vital High-Resolution Satellite Imagery to Better Manage Natural Disasters (Hurricanes and Wildfires) and Manmade Events (Oil Spills and Explosions) Exacerbated by Coronavirus Pandemic

BURLINGTON, Mass. & SAN FRANCISCO--(BUSINESS WIRE)--Sep. 9, 2020-- [Everbridge, Inc.](#) (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM), and [Planet](#), the leading provider of global, near-daily satellite imagery data and insights, today announced a partnership that adds sophisticated satellite imagery to Everbridge's industry-leading [Visual Command Center®](#) which provides a 'single pane of glass' for organizations to manage their operations, supply chain, IoT footprint and resiliency as part of the [award-winning CEM Platform](#). By adding powerful satellite imagery of the world – including remote areas where weather or terrain make it difficult to capture images by aircraft – Everbridge will further help governments and corporations mitigate the impact of natural and manmade disasters. The Everbridge CEM Platform leverages 225 out-of-the-box, pre-existing integrations and enables customers to curate and act on a massive amount of information from 22,000 risk data sources, which now include satellite data from Planet.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200909005629/en/>



The partnership allows Everbridge customers to more effectively respond to crises like hurricanes, floods, fires, chemical spills, cyberattacks and more during the coronavirus pandemic. By leveraging Planet's satellite data and insights with Everbridge Visual Command Center®, the visualization and orchestration component of Everbridge's CEM Platform, customers will gain access to high-resolution images of regions before and after disasters, enabling responders to pinpoint where roads and other infrastructure sustained damage and effectively coordinate a response. Everbridge Visual Command Center enables enterprises to gain situational awareness and risk resilience on an unprecedented scale.

Everbridge Partners with Planet to Add Sophisticated Satellite Imagery to Its Award-Winning Critical Event Management (CEM) Platform. (Photo: Business Wire)

"Our partnership with Everbridge expands the way our new and existing users can combine global, high-resolution satellite imagery with effective crisis mitigation to protect people, operations and assets,"

said Dina Kazzaz, Head of Business Development, Planet. "These insights will allow our customers to better understand rapidly evolving conditions on the ground and respond to disasters more quickly and effectively."

Over 5,300 global firms rely on Everbridge to keep their people safe and organizations running in anticipation of, or amid, critical events, whether natural, cyber or manmade. The Everbridge CEM solution provides an integrated, end-to-end approach for helping organizations assess the severity of events; determine their relevance to people, assets, customers, and supply chains; automate actions and workflows to mitigate threats and track progress; and analyze performance to improve future response.

"The addition of Planet's satellite imagery into the Everbridge CEM solution will benefit our customers with unparalleled insights into local conditions to support a variety of high-impact customer use cases," said Annie Asrari, Senior Director, Everbridge Partner Ecosystem. "Access to up-to-date satellite imagery anywhere in the world provides another valuable layer of intelligence for corporations and government customers alike."

Click [here](#) to view an Everbridge Situation Report on the Beirut Port Explosion featuring Planet's satellite imagery.

As the global leader in [critical event management](#) and [public warning](#), the Everbridge Platform reaches over 600 million people and currently supports the nationwide [public warning](#) system deployments in [all major regions of the world](#). Everbridge supports population-wide alerting in 11 countries across Europe, Asia, Oceania, The Middle East, Africa, and South America including [Australia](#), [Iceland](#), the Netherlands, New Zealand, [Norway](#), [Peru](#), Singapore and [Sweden](#). Everbridge's population alerting capabilities also power the entire states of [California](#), [Massachusetts](#), [Vermont](#), [New York](#), [Connecticut](#), and [Florida](#), as well as municipalities, counties and cities within 49 of the 50 United States, within all of Canada's provinces, and throughout Europe and Asia, including deployments within multiple populous states in [India](#).

To learn more about how Planet's satellite imagery can be used in the Critical Event Management context, please enter your details [here](#).

Everbridge also recently announced its "COVID-19 R2R: The Road to Recovery" virtual leadership summit to be held October 14-15, 2020. The conference will feature marquee keynote speakers: Director of the National Institute of Allergy and Infectious Diseases (NIAID) at the U.S. National Institutes of Health (NIH) Dr. Anthony Fauci and renowned neurosurgeon and CNN Chief Medical Correspondent Dr. Sanjay Gupta. To register and learn more, go to [COVID-19 R2R: The Road to Recovery](#).

About Planet

Planet is the leading provider of global, near-daily satellite imagery data and insights. Planet is driven by a mission to image all of Earth's landmass every day, and make global change visible, accessible and actionable. Founded in 2010 by three NASA scientists, Planet designs, builds, and operates the largest earth observation fleet of satellites, and provides the online software, tools and analytics needed to deliver data to users. Decision makers in business, government, and within organizations can use Planet's data and machine learning-powered analytics to develop new technologies, drive revenue, power research, and make informed, timely decisions to solve our world's toughest challenges. To learn more visit www.planet.com and follow us on Twitter at @planetlabs.

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,300 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 14 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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