



Everbridge Announces 4th Annual Critical Event Management Impact Awards Recognizing the Innovative Use of Technology for Mitigating Impact of COVID-19 and Other Crises in 2020

October 5, 2020

Nominations Now Open to Honor Businesses, Government and Healthcare Organizations' Successful Life Safety and Operational Resilience Use Cases Amid Ongoing Coronavirus

BURLINGTON, Mass.--(BUSINESS WIRE)--Oct. 5, 2020-- Everbridge, Inc. (NASDAQ: EVBG), the global leader in [Critical Event Management \(CEM\)](#), today announced the kick-off of its fourth annual [Critical Event Management Impact Awards](#). The program recognizes unique, innovative and inspiring use of the [Everbridge CEM Platform](#) to support life safety, global security, organizational resilience and business continuity. This year's program comes at a crucial time as the global coronavirus pandemic continues to threaten lives and operations, creating a challenging environment for returning people more safely to work, school, and public spaces. Nominations for the 2020 Critical Event Management Impact Awards opened today for both Individual and Organizational categories, and can be submitted [here](#).

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20201005005266/en/>



Among this year's categories are new honors inspired by the ongoing fight against COVID-19, including Best Use of Technology for the Safe Return To Work, Best Use of Technology for the Safe Return To Campus, a healthcare-themed award recognizing the safe resumption of elective surgeries amid the coronavirus threat, and the effective deployment of a Contact Tracing solution to return people to public places.

"Our customers strive every day to keep their people safe and help their organizations avoid disruptions in operations," said Ajay Nigam, Chief Product Officer at Everbridge. "It is an honor to recognize the individuals and teams who have taken an innovative approach to critical event management in a year rocked by an unprecedented series of crises, from the ongoing COVID-19 pandemic to natural disasters including wildfires and hurricanes to cyberattacks

Everbridge Announces 4th Annual Critical Event Management Impact Awards (Photo: Business Wire)

and IT outages. Day after day, we are inspired by our customers' commitment to life safety and operational resilience and are privileged to recognize their actions."

Organizations may nominate themselves or individuals on their teams for an Impact Award. An independent panel of industry experts will select the recipients after closely reviewing all submissions. Each of the winners will receive an engraved statuette and a digital award seal honoring their excellence in critical event management, will be highlighted on social media and on [Everbridge's Critical Event Management Impact Awards page](#), and will be invited to participate in testing and feedback sessions during new product development.

[In previous years](#), nominees ranged from global retail and consumer businesses, to state and local government agencies, leading universities, regional airports and healthcare organizations. Past [Impact Award winners](#) include a diverse mix of individuals and organizations who are committed to employee safety and incident management and response. Among them: BB&T Bank, FedEx Express, Santa Barbara County Office of Emergency Management, Alexion Pharmaceuticals, Alliance Data, [Biogen](#), Chicago Transit Authority, [Doctor's Hospital at Renaissance](#), [Lowe's Companies, Inc.](#), National Oilwell Varco, New York City Emergency Management Department, South Western Ambulance Service NHS Foundation Trust, State of Connecticut Division of Statewide Emergency Telecommunications, University of Houston, and WellSpan Health.

Nomination submissions will close November 11 and this year's winners will be announced in December.

About Everbridge

[Everbridge](#), Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,300 global customers rely on the company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing

response plans. The company's platform sent over 3.5 billion messages in 2019 and offers the ability to reach over 600 million people in more than 200 countries and territories, including the entire mobile populations on a country-wide scale in Australia, Greece, Iceland, the Netherlands, New Zealand, Peru, Singapore, Sweden, and a number of the largest states in India. The company's critical communications and enterprise safety applications include Mass Notification, Incident Management, Safety Connection™, IT Alerting, Visual Command Center®, Public Warning, Crisis Management, Community Engagement™ and Secure Messaging. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global auto makers, all 4 of the largest global accounting firms, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, New York, Oslo, Singapore, Stockholm and Tilburg. For more information, visit www.everbridge.com, read the company [blog](#), and follow on [LinkedIn](#), [Twitter](#), and [Facebook](#).

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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