Major Universities Accelerate Adoption of Everbridge ‘Return to Campus’ Solution to Improve Safety for Students, Faculty, and Staff Amid COVID-19 Pandemic

November 9, 2020

University of Denver and College of Charleston Among Schools to Leverage COVID-19 Shield: Contact Tracing Software to Help Reintegrate Students onto Campus During Coronavirus Threat

BURLINGTON, Mass.--(BUSINESS WIRE)--Nov. 9, 2020-- Everbridge, Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced that the University of Denver, among other colleges, selected the company’s COVID-19 Shield software solution ahead of the start of the Fall semester, to more safely welcome back to campus nearly 9,000 students, faculty, and administrative staff amid the ongoing coronavirus pandemic. With Everbridge’s full suite of “Return To Campus” technology – including Contact Tracing, Wellness Checks, and Location Monitoring to adhere to recommended crowd capacity guidelines – colleges and universities can assure parents, students, and staff that they are taking all steps necessary to safeguard their people and resume their operations.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20201109005609/en/

As higher education navigates the prolonged impact of COVID-19 on campuses, schools face a series of unprecedented challenges – how to quickly inform students, faculty, and staff of potential coronavirus risks; how to comply with Clery Act guidelines requiring timely warnings of exposure and follow-up reporting; and how to cope with lost revenue from closures and the lack of sporting and other large events on campus. Everbridge’s solution helped colleges and universities reopen earlier this year while digitally transforming the process to monitor potential exposures and effectively communicate across all key stakeholders, all while protecting student, faculty, and staff privacy.

At the University of Denver, nearly three-quarters of students who are back on campus downloaded the Everbridge mobile app for Contact Tracing and Wellness Checks. Since September 15th, the DU Contact Tracing team received approximately 70 exposure notifications from the app.

“As you know, New York City became a hotspot,” explained Hector Batista, Executive Vice Chancellor and COO of The City University of New York, during Everbridge’s Autumn 2020 “COVID-19 R2R: The Road to Recovery” virtual leadership symposium. “Right at the heart of everything we do is the safety of our students, faculty, and staff. Learning needs to take place in a safe environment. It is critical to focus on ensuring that you’re adapting to the changing environment, that you are constantly monitoring the health conditions of the campus.”

The College of Charleston in South Carolina plans to expand its usage of Everbridge to help fight the spread of COVID-19 and keep the campus community informed. Students, faculty and staff use the Everbridge mobile app to conduct daily Wellness Checks and self-report possible infection. The College recently announced it will soon begin using the platform to also issue text, email, and phone alerts to the campus, as well as to parents, neighbors, and visitors. Cougar Alerts provide important information, instructions and updates about emergencies occurring on or near school grounds.

Whitman College in Washington State and Alcorn State University in Mississippi also join the growing list of higher institutions turning to new technologies to adapt to the changing landscape. As Alcorn explains in its A Brave Start initiative: “During this pandemic, staying safe for not only others but also yourself has become imperative. Alcorn State University has selected Everbridge to support our efforts to mitigate the spread of COVID-19 on campus. Everbridge … allows the health center to conduct quicker and more effective symptom monitoring and contact tracing.”

Along with these forward-thinking schools, the many colleges and universities leveraging Everbridge’s Critical Event Management solutions include UCLA, Harvard University, California Institute of Technology, University of Maryland College Park, University of Oregon, University of Texas at Austin, Michigan State University, and Washington State University. Internationally, notable schools that deploy Everbridge solutions include Nord University in Norway, Technical University of Denmark, Imperial College London, and the American University of Paris.

“We remain deeply committed to supporting the efforts of campus safety professionals as their jobs become increasingly difficult and complex during...
these extraordinary times,” said Erin Edwards, Senior Director of Higher Education at Everbridge. “Institutions like the University of Denver, the College of Charleston, and many others have taken important steps in giving students, staff, visitors and parents peace of mind that they will be safe at school.”

In addition to higher education, over 5,400 businesses, governments, and healthcare organizations currently rely on Everbridge’s CEM Platform to assess threats, monitor the well-being of their workforce, rapidly communicate warnings, and protect supply chains. Since the pandemic began, Everbridge customers have used its software to send more than 875 million coronavirus-related communications with vital information and instructions to safeguard their populations, employees, patients and students.

Everbridge’s recent two-day Autumn 2020 “COVID-19 R2R: The Road to Recovery” leadership symposium addressed global best practices to reopen economies amid COVID-19, while safely returning people to public spaces, offices and campuses. Tens of thousands of senior executives, government officials and healthcare experts from 150 countries attended Everbridge’s R2R summits this year. The October event featured keynote addresses by the 43rd President of the United States George W. Bush, CNN’s Dr. Sanjay Gupta, Director of the NIAID at NIH Dr. Anthony Fauci, Virgin Group Founder Sir Richard Branson, and included presentations by educational leaders Jay Gogue, President of Auburn University and Hector Batista, Executive Vice Chancellor and COO of The City University of New York (CUNY).

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations’ operational response to critical events in order Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,400 global customers rely on the Company’s Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 14 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as “expect,” “anticipate,” “should,” “believe,” “target,” “project,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “could,” “intend,” variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers’ expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

All Everbridge products are trademarks of Everbridge, Inc. in the USA and other countries. All other product or company names mentioned are the property of their respective owners.

View source version on businesswire.com: https://www.businesswire.com/news/home/20201109005609/en/

Everbridge Contacts:
Jim Gatta
Media Relations
jim.gatta@everbridge.com
215-290-3799

Joshua Young
Investor Relations
joshua.young@everbridge.com
781-236-3695

Source: Everbridge, Inc.