



Everbridge Wins Top Tech Company Awards in the Categories of COVID-19 Response and Business Accomplishment for 2020

November 16, 2020

The Massachusetts Technology Leadership Council recognizes Everbridge for both its significant impact on helping organizations respond to the coronavirus pandemic and for its business accomplishments over the prior year

BURLINGTON, Mass.--(BUSINESS WIRE)--Nov. 16, 2020-- [Everbridge](#), Inc. (NASDAQ:EVBG), the global leader in critical event management (CEM), today announced the company was recognized for its significant role in helping businesses, governments, and healthcare organizations respond to and mitigate the impacts of COVID-19. Everbridge received two *Tech Top 50* awards last week from the [Massachusetts Technology Leadership Council \(MassTLC\)](#) during [a ceremony recognizing technology companies for their success in 2020](#). Honored among the regions' top technology companies, Everbridge received the special honor of being distinguished in two categories for the year: [COVID-19 Response](#) and [Business Accomplishment](#).

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20201116005671/en/>



"Despite the challenges we faced in 2020, Everbridge and the Massachusetts tech community remained true to form, demonstrating resilience, strength and an extraordinary capacity for innovation," remarked MassTLC CEO Tom Hopcroft. "I am excited that MassTLC is able to share these exceptional stories of dedication and innovation this year."

The awards cap off a broader period of innovation and growth for Everbridge, which continues to experience accelerated adoption for its COVID-19 [Return to Campus](#), next generation [Contact Tracing](#), and [Risk Intelligence](#) solutions, helping businesses, universities, governments and healthcare organizations mitigate the impacts of the global pandemic. The company also just released [third quarter 2020 results](#) representing revenue growth of 36 percent over the same period last year.

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technology association for our COVID-19 solutions and business accomplishments during the year reinforces our growing footprint in the region, where we continue to attract and hire the best talent focused on keeping people safe and businesses operating during critical events," said Everbridge CEO, David Meredith. "We combine a category-leading market position, fast growth and a mission-driven culture to serve a wide range of customers—from towns and counties to entire states and countries, the largest health care systems, and many of the world's leading companies and universities—through our global, unified Critical Event Management platform."

Additional recent recognition for Everbridge includes the [Best Customer Experience Award](#) from [The Help Desk Institute \(HDI\)](#), a [Stevie® Award](#) in the category of "Female Executive of the Year – Business Services," [Frost & Sullivan's Critical Event Management \(CEM\) Technology Leadership Award](#), expansion of its existing portfolio of over 160 patents with a [recent new award, certification as a 2020 Great Place to Work®](#) by the Global Authority on Workplace Culture, "Overall Best in Category" in the Emergency Mass Notification Software category for the [Spring 2020 Customer Success Report](#), [Top Enterprise IT Alerting and Incident Management Solution by IT Central Station](#), one of [Boston's Best Places to Work in 2020](#), [Growth Company of the Year](#) by the Massachusetts Technology Leadership Council, as well as the Department of Defense's prestigious [Above and Beyond Award](#) for promoting supportive work environments for members of the U.S. National Guard and Reserve.

Over 5,400 global organizations use Everbridge's CEM Platform to assess threats, monitor the wellbeing of their workforce, rapidly communicate warnings, and protect supply chains. At the onset of the pandemic, Everbridge rapidly launched its [COVID-19 Shield™ Return to Work](#) and [Contact Tracing](#) software solutions, followed by the introduction of [Everbridge Control Center](#), the industry's first off-the-shelf physical security information management software platform to help organizations return to work while complying with social distancing and Personal Protective Equipment (PPE) policies. Since the pandemic began, Everbridge customers have used its software to send more than 875 million coronavirus-related communications with vital information and instructions to safeguard their populations, employees, patients, and students.

Everbridge's recent two-day [Autumn 2020 "COVID-19 R2R: The Road to Recovery"](#) leadership symposium addressed global best practices to reopen economies amid COVID-19, while safely returning people to public spaces, offices and campuses. *Tens of thousands of senior executives, government officials and healthcare experts from 150 countries attended Everbridge's R2R summits this year*. The October event featured keynote

addresses by [the 43rd President of the United States George W. Bush](#), CNN's Dr. Sanjay Gupta, Director of the NIAID at NIH Dr. Anthony Fauci, and Virgin Group Founder Sir Richard Branson. Visit [Everbridge.com/R2R](https://www.everbridge.com/R2R) to learn more.

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,400 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 14 cities around the globe. For more information visit www.everbridge.com.

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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