Everbridge Named Top Three Highest-Rated Public Cloud Company to Work For During COVID-19

November 23, 2020

Global investment firm Battery Ventures recognized Critical Event Management (CEM) leader Everbridge as top place to work amid the coronavirus pandemic, as measured by employee satisfaction provided by Glassdoor.

BURLINGTON, Mass.--(BUSINESS WIRE)--Nov. 23, 2020-- Everbridge, Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced the company was recognized as number 3 among the "25 Highest-Rated Public Cloud Computing Companies to Work For During the COVID-19 Crisis" according to data compiled by global investment firm Battery Ventures and employee feedback shared on Glassdoor, the worldwide leader on insights about jobs and companies. Everbridge received a near perfect Company Rating of 4.8 and was the only ranked public company with a Positive Business Outlook of 100% among a list of public market leaders including Zoom, Dropbox, Adobe, RingCentral, Slack, DocuSign and Microsoft. This recognition follows Everbridge's certification as a 2020 Great Place to Work® earlier this year.

The ranking includes companies that successfully grew revenue during the period and where employees reported the highest levels of satisfaction at work. To qualify, public cloud companies required at least $500 million in total enterprise value as of the end of Q3 2020, according to CapIQ.

"In my 20 years as a venture-capital investor, I've seen several tough markets, but never a period of such unique uncertainty," said Neeraj Agrawal, a Battery general partner who specializes in cloud investing. "Today, the cloud companies that are succeeding are ones with great technology and product-market fit, but also those with savvy management teams who understand how to motivate employees during difficult circumstances. CEOs need to be flexible and embrace new strategies—including distributed C-suites, all-remote onboarding processes, and mental health coverage as a company benefit—as they build cohesive cultures for the long term."

The many initiatives Everbridge launched at the start of the pandemic to ensure a safe, global workplace environment while continuing to bolster company culture included new channels for employees to communicate with one another as they work remotely, time off for volunteer programs, employee mental health services, Everbridge employee “Bridger” communities focused on Veterans Resources, Women in Leadership, and BridgeOut and Bridgers of Color programs to support diversity and inclusion.

“Everbridge continues to embrace the high standards reflected by our many Glassdoor reviews as we focus on the health, safety and empowerment of our global employee community, or Bridgers,” said Cara Antonacci, Head of the Everbridge People Team. "As a mission-driven company providing technology to keep people safe and organizations running for thousands of corporate, government and healthcare customers around the globe, we pride ourselves on creating a collaborative, transparent, and inclusive working environment combined with the benefits, support and growth opportunities for all our Bridgers to succeed.”

Glassdoor noted that employees at these highly-rated companies commonly mention in online reviews that they enjoy working for mission-driven companies with strong and unique company cultures, employers that promote transparency and companies with experienced senior leaders who regularly and clearly communicate with employees.

“The insights on Glassdoor that Battery has analyzed are provided by those who really know a company best – the employees – and their feedback during these times has proven immensely helpful to anyone looking for a job or a new employer,” said Christian Sutherland-Wong, Glassdoor CEO.

Full lists of the highest-rated 25 public and private cloud companies to work for can be found here.

Everbridge recently received two Tech Top 50 awards from the Massachusetts Technology Leadership Council (MassTLC) during a ceremony recognizing technology companies for their success in 2020. Everbridge received the special honor of being distinguished in two categories for the year: COVID-19 Response and Business Accomplishment. Additional recognition for Everbridge includes the Best Customer Experience Award from The Help Desk Institute (HDI), a Stevie® Award in the category of “Female Executive of the Year – Business Services,” Frost & Sullivan’s Critical...
Event Management (CEM) Technology Leadership Award, expansion of its existing portfolio of over 160 patents with a recent new award, certification as a 2020 Great Place to Work® by the Global Authority on Workplace Culture, “Overall Best in Category” in the Emergency Mass Notification Software category for the Spring 2020 Customer Success Report, Top Enterprise ITAlerting and Incident Management Solution by IT Central Station, one of Boston’s Best Places to Work in 2020, Growth Company of the Year by the Massachusetts Technology Leadership Council, as well as the Department of Defense’s prestigious Above and Beyond Award for promoting supportive work environments for members of the U.S. National Guard and Reserve.

The Battery Ventures/Glassdoor recognition caps off a broader period of innovation and growth for Everbridge, which continues to experience accelerated adoption for its COVID-19 Return to Campus, next generation Contact Tracing, and Risk Intelligence solutions, helping businesses, universities, governments and healthcare organizations mitigate the impacts of the global pandemic. Everbridge’s recent two-day Autumn 2020 “COVID-19 R2R: The Road to Recovery” leadership symposium addressed global best practices to reopen economies amid COVID-19, while safely returning people to public spaces, offices and campuses. Tens of thousands of senior executives, government officials and healthcare experts from 150 countries attended Everbridge’s R2R summits this year. The October event featured keynote addresses by the 43rd President of the United States George W. Bush, CNN's Dr. Sanjay Gupta, Director of the NIAID at NIH Dr. Anthony Fauci, and Virgin Group Founder Sir Richard Branson.

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations’ operational response to critical events in order to Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,400 global customers rely on the Company’s Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 14 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as “expect,” “anticipate,” “should,” “believe,” “target,” “project,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “could,” “intend,” variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers’ expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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Everbridge Contacts:

Jeff Young
Media Relations
jeff.young@everbridge.com
781-859-4116

Joshua Young
Investor Relations
joshua.young@everbridge.com
781-236-3685

Source: Everbridge, Inc.