



## Everbridge Recognized in the Gartner 2020 Market Guide for Crisis/Emergency Management and COVID-19 Safe Return to Work Solutions

November 24, 2020

*Report calls for leaders responsible for crisis management to “deploy solutions to facilitate command and control before and during a crisis,” including having a management plan to mitigate the coronavirus pandemic*

BURLINGTON, Mass.--(BUSINESS WIRE)--Nov. 24, 2020-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced its recognition in the **Gartner Market Guide for Crisis/Emergency Management and COVID-19 Safe Return to Work Solutions**.<sup>\*</sup> The report states that “crisis/emergency management solutions orchestrate and manage tasks, resources, communications, collaboration and data during a crisis,” and “security and risk management leaders responsible for crisis management should deploy solutions to facilitate command and control before and during a crisis.”

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20201124005615/en/>



Everbridge Recognized in Gartner 2020 Market Guide for Crisis/Emergency Management and COVID-19 Solutions (Photo: Business Wire)

Over 5,400 global organizations use Everbridge's CEM Platform to assess threats, monitor the wellbeing of their workforce, rapidly communicate warnings, and protect supply chains. Everbridge CEM helps organizations such as [Goldman Sachs](#), [Dow](#), [Lowe's](#), and [Walgreens](#) identify and assess the severity of events; determine their relevance to an organization's people, assets, suppliers, and supply chains; automate taking action to mitigate threats and track progress; and analyze performance to improve future response.

According to Gartner, “Organizations can no longer financially nor operationally support separate tools for managing day-to-day operations and crisis events. Critical infrastructure organizations are integrating C/EM solutions into day-to-day operations for a seamless cutover to crisis mode when needed.” Everbridge provides an integrated, end-to-end approach for managing all phases of a critical event,

accelerating the time to identify and resolve threats, and providing a unified, organizational view to facilitate more coordinated action.

“Protecting our people and providing continued top-tier service to clients are embedded within the Gallagher Way,” said [Tom Russell](#), Global Director, Crisis & Continuity at AJ Gallagher, a leading U.S.-based global insurance brokerage and risk management firm with more than 30,000 employees worldwide. “Since merging Everbridge's Communication and Visual Command Center platforms, it has already proved to significantly improve Gallagher's ability to alert, locate, communicate, and analyze threats, whether it be natural, technological, or manmade hazards.”

Gartner's report also notes: “Due to the COVID-19 pandemic, it has become clear that every organization — regardless of size or industry, and most importantly for every operating location — needs a pandemic management plan that encompasses the respond and recover phases of the crisis.”

At the onset of the pandemic, Everbridge rapidly launched its [COVID-19 Shield™ Return to Work](#) and [Contact Tracing](#) software solutions followed by the introduction of [Everbridge Control Center](#), the industry's first off-the-shelf physical security information management software platform to help organizations return to work while complying with social distancing and Personal Protective Equipment (PPE) policies. Since the pandemic began, Everbridge customers have used its software to send more than 875 million coronavirus-related communications with vital information and instructions to safeguard their populations, employees, patients, and students.

“Everbridge continues to advance our mission of helping organizations keep their people safe and businesses running through sophisticated critical event management solutions during the coronavirus pandemic and other crises,” said Ajay Nigam, Chief Product Officer at Everbridge. “We believe our inclusion in Gartner's latest Crisis/Emergency Management report showcases the growth of, and demand for, the industry Everbridge created.”

The Everbridge Platform reaches over 600 million people and currently supports the countrywide [public warning](#) system deployments in [all major regions of the world](#). Everbridge supports population-wide alerting in 11 countries across Europe, Asia, Oceania, The Middle East, Africa, and South America including [Australia](#), [Iceland](#), the Netherlands, New Zealand, [Norway](#), [Peru](#), Singapore and [Sweden](#). Everbridge's population alerting capabilities also power the entire states of [California](#), [Massachusetts](#), [Vermont](#), [New York](#), [Connecticut](#), and [Florida](#), as well as municipalities, counties and cities within 49 of the 50 United States, within all of Canada's provinces, and throughout Europe and Asia, including deployments within multiple

populous states in [India](#).

\*Gartner "Market Guide for Crisis/Emergency Management Solutions and COVID-19 Safe Return to Work," by Roberta Witty, Donna Medeiros, Melody Chien, Barry Runyon, August 19, 2020.

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#### **About Everbridge**

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,400 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 14 cities around the globe. For more information visit [www.everbridge.com](http://www.everbridge.com)

#### **Cautionary Language Concerning Forward-Looking Statements**

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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