



## Everbridge Partners with Digital Transformation Leader Atos to Expand Critical Event Management (CEM) Adoption Globally

January 12, 2021

*Partnership Creates New Routes to Market for Global CEM Leader and Helps Atos Clients Enhance their Preparedness for Manmade, Natural and Digital Crises Worldwide*

BURLINGTON, Mass.--(BUSINESS WIRE)--Jan. 12, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), and Paris-based [Atos](#) SE (CAC40: ATO), a global leader in digital transformation and cybersecurity with 110,000 employees and annual revenue of € 12 billion, today announced a partnership to expand CEM adoption worldwide, providing Everbridge additional global routes to market.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210112005568/en/>



Critical Event Management (CEM) Leader Everbridge Partners with Digital Transformation Leader Atos (Graphic: Business Wire)

Atos customers will gain seamless access to Everbridge's critical event management solutions, helping them ensure that organizations and their people remain safe, while keeping businesses running. As a leader in decarbonized digital, Atos provides tailored end-to-end solutions across industries in 73 countries, including serving as a technology partner for the Olympic & Paralympic Games.

"Everbridge and its critical event management solutions complement Atos' offerings extraordinarily well," said Robert Vassoyan, Chief Executive Officer, Atos Unify. "Whether in the public safety space or in other industries, such as healthcare, utilities and manufacturing, Everbridge's leading CEM platform enables governments and businesses to effectively manage Command, Control and Communication to citizens, employees, clients and partners better than ever before. We remain excited about the value this new partnership will bring to our

clients. Critical event management remains a key component of C-level and Public leaders' preparedness plans, especially in today's uncertain world."

Over 5,400 global customers rely on Everbridge to keep their people safe and organizations running in anticipation of, or amid, critical events. CEM helps organizations such as [Goldman Sachs](#), [Olympus](#) and [Siemens](#) identify and assess the severity of events; determine their relevance to an organization's people, assets, and supply chains; automate action to mitigate threats and track progress; and analyze performance to improve future response. Everbridge's solution leverages tens of thousands of continually updated risk data elements — all curated through a "single pane of glass" visualization, combined with machine learning and automation. With industry-leading redundancy, scalability and uptime, the Everbridge platform reaches over 650 million people in more than 200 countries and territories.

Everbridge initially announced its joint work with Atos Public Safety LLC as part of the winning contract with [the State of California to upgrade the state's outdated 9-1-1 system](#). Atos, which serves as the Prime Network Service Provider (PNSP) for the initiative, partnered with Everbridge to enable a statewide common delivery system for alerts and warnings. The effort serves as a vital step forward in making the state better prepared to assist those in need during emergencies and natural disasters.

"Our partnership with a forward-looking technology leader like Atos opens new opportunities for Everbridge to increase adoption of our life-saving critical event management solutions around the world," said David Meredith, Chief Executive Officer, Everbridge. "The global Everbridge platform will benefit Atos customers as they prepare for and mitigate critical events, allowing them to minimize disruption and maintain revenue-generating activities."

### About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,400 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing

response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit [www.everbridge.com](http://www.everbridge.com)

### **Cautionary Language Concerning Forward-Looking Statements**

This press release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as “expect,” “anticipate,” “should,” “believe,” “target,” “project,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “could,” “intend,” variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers’ expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

*All Everbridge products are trademarks of Everbridge, Inc. in the USA and other countries. All other product or company names mentioned are the property of their respective owners.*

View source version on [businesswire.com](https://www.businesswire.com/news/home/20210112005568/en/): <https://www.businesswire.com/news/home/20210112005568/en/>

#### **Everbridge:**

Jeff Young  
Media Relations  
[jeff.young@everbridge.com](mailto:jeff.young@everbridge.com)  
781-859-4116

Joshua Young  
Investor Relations  
[joshua.young@everbridge.com](mailto:joshua.young@everbridge.com)  
781-236-3695

Source: Everbridge, Inc.