



## Everbridge Software Platform Selected to Support Second Consecutive Presidential Inauguration

January 13, 2021

*Everbridge Supports National Capital Region, D.C. Government and United States Park Police with Critical Event Management (CEM) Platform for Event Notifications and Emergency Alerting*

BURLINGTON, Mass.--(BUSINESS WIRE)--Jan. 13, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced its Mass Notification system will be used to help keep Washington, D.C. area residents and visitors safe and informed in the days leading up to and during the Presidential Inauguration in Washington, D.C. on January 20, 2021. The United States Park Police (USPP), one of the oldest uniformed federal law enforcement agencies in the country, and the District of Columbia government, will once again partner to leverage the Everbridge platform to provide subscribers with safety, weather, traffic, event and emergency alerts, at a time when the ongoing COVID-19 outbreak poses new challenges for organizers and attendees.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210113005522/en/>



Given the rising number of coronavirus cases around the country, the incoming administration plans a scaled-back Inauguration Day with a focus on pandemic safety procedures, fewer public events, and a smaller gathering on the National Mall. City officials encourage residents and visitors to [sign up](#) to receive the latest information and updates leading up to and throughout the event. Current subscribers in the Washington, D.C. area will continue to receive their regular local alerts from Everbridge and can choose to opt-in to Presidential Inauguration specific information.

This marks the [second Presidential Inauguration](#) in which D.C.-area public safety agencies utilized Everbridge to help protect residents and attendees and ensure a smooth day of activities. In 2017, USPP and D.C. Homeland Security teamed up with Everbridge to keep everyone informed throughout Inauguration

Everbridge Selected to Support Second Consecutive Presidential Inauguration (Photo: Business Wire)

week.

"We are honored to partner again with the Washington, D.C. government and the United States Park Police in their efforts to provide timely and actionable information on Inauguration Day," said Brian Toolan, Head of Government Strategy for Everbridge. "With COVID-19 making this an Inauguration unlike any before, it remains imperative to follow the guidelines put forth by officials to make this a safe experience."

Other large-scale deployments of Everbridge for major events include [football championships](#), [celebratory parades](#), [Times Square New Year's Eve](#) celebrations and the [Macy's Thanksgiving Day Parade](#). Previous events also include the [Pride Parade](#) in San Francisco, [Mardi Gras](#) in New Orleans, and the [March For Our Lives](#) rally in Washington, D.C.

"The National Capital Region is responsible for promoting a safe environment for over five million residents in Virginia, Maryland, and Washington," said Sulayman Brown, Assistant Coordinator for Fairfax County Office of Emergency Management. "NCR needs to communicate securely and effectively to our residents during both emergencies and non-emergency events. We leveraged Everbridge to quickly inform citizens across the region of impacts caused by unrest at the Capitol."

More than 70 federal agencies rely on the Everbridge CEM platform including the [General Services Administration](#), the [Federal Communications Commission](#) (FCC), the U.S. Nuclear Regulatory Commission, the Departments of [Defense](#), Commerce, Energy, Interior, Justice, and Health and Human Services, the Consumer Financial Protection Bureau, the Federal Deposit Insurance Corporation, the Environmental Protection Agency, the Social Security Administration, the National Cancer Institute, and the Peace Corps.

### About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,400 global customers rely on the Company's Critical Event Management

Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit [www.everbridge.com](http://www.everbridge.com)

#### **Cautionary Language Concerning Forward-Looking Statements**

This press release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as “expect,” “anticipate,” “should,” “believe,” “target,” “project,” “goals,” “estimate,” “potential,” “predict,” “may,” “will,” “could,” “intend,” variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers’ expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission (“SEC”), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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