



## Everbridge Wins Award as One of the 50 Fastest-Growing Market Leaders Among Public and Private Companies in the Region, for Second Consecutive Year

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*Critical Event Management (CEM) Category Leader Expanding Globally with Significant Recent Government, Healthcare, Financial Services, Transportation and Retail Wins in APAC, EMEA, and LATAM*

BURLINGTON, Mass.--(BUSINESS WIRE)--Jan. 20, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management \(CEM\)](#), today announced that for the second year in a row the *Boston Business Journal* (BBJ) recognized the Company as one of the [50 fastest-growing middle-market companies in Massachusetts](#). The 2021 honors will be formally revealed on February 11<sup>th</sup>.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210120005389/en/>



“We are happy to celebrate fast-growing, innovative companies,” said Boston Business Journal Market President and Publisher Carolyn Jones. “These companies make a tremendous impact on our local business community and have reported impressive growth in recent years.”

Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 7 of the 10 largest global auto makers, and 9 of the 10 largest U.S.-based health care providers. The Company also provides population alerting solutions to entire countries in Europe, Asia Pacific, and Latin America as part of the burgeoning international [Public Warning](#) space. Overall, Everbridge customers include more than 5,400 companies in the government, corporate and healthcare sectors which make up the multi-billion dollar CEM market.

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“As one of the fastest-growing Massachusetts companies, the reach of the Everbridge Platform extends to over 650 million people in more than 200 countries,” said Everbridge CEO, David Meredith. “Everbridge’s technology helps multinational companies, healthcare organizations, as well as cities, states and entire countries, to prepare and respond to critical events that impact their people, customers, assets, supply chain, and brand.”

The BBJ’s list of Market Leaders spotlights three-year revenue growth among public and private companies with annual revenues between \$25 million and \$1 billion. The 50 companies are ranked by a “weighted final score” that incorporates growth from 2017 to 2019. Greater Boston business leaders nominated the honorees for review and selection by the business journal.

The past year marked new awards and recognition for the company’s life-saving technology and initiatives. Everbridge, and its market-leading CEM Platform, remain widely recognized for its support during the coronavirus pandemic. According to data compiled by global investment firm Battery Ventures and employee feedback shared on [Glassdoor](#), Everbridge became [the third highest-rated public cloud computing company to work for during COVID-19](#). In addition, Everbridge ranked top 50 in the largest company category by Comparably for [Best Company Culture and Best CEO](#), measuring employee sentiment across over 60,000 U.S. companies. Everbridge also recently received two *Tech Top 50* awards from the [Massachusetts Technology Leadership Council \(MassTLC\)](#). Everbridge received the special honor of being distinguished in two categories for the year: [COVID-19 Response](#) and [Business Accomplishment](#).

Additional recognition for Everbridge includes the [Best Customer Experience Award](#) from [The Help Desk Institute \(HDI\)](#), a [Stevie® Award](#) in the category of “Female Executive of the Year – Business Services,” [Frost & Sullivan’s Critical Event Management \(CEM\) Technology Leadership Award](#), expansion of its existing portfolio of over 160 patents with a [recent new award, certification as a 2020 Great Place to Work®](#) by the Global Authority on Workplace Culture, “Overall Best in Category” in the Emergency Mass Notification Software category for the [Spring 2020 Customer Success Report](#), [Top Enterprise IT Alerting and Incident Management Solution by IT Central Station](#), one of [Boston’s Best Places to Work in 2020](#), [Growth Company of the Year](#) by the Massachusetts Technology Leadership Council, as well as the Department of Defense’s prestigious [Above and Beyond Award](#) for promoting supportive work environments for members of the U.S. National Guard and Reserve.

**About Everbridge**

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,400 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit [www.everbridge.com](http://www.everbridge.com).

### **Cautionary Language Concerning Forward-Looking Statements**

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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### **Everbridge Contacts:**

Jim Gatta  
Media Relations  
[jim.gatta@everbridge.com](mailto:jim.gatta@everbridge.com)  
215-290-3799

Joshua Young  
Investor Relations  
[joshua.young@everbridge.com](mailto:joshua.young@everbridge.com)  
781-236-3695

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