



## Amid Vaccination Roll Out, Government, Education, and Enterprise Verticals Embrace Everbridge's Vaccine Distribution Software

February 8, 2021

- *More U.S. counties adopting Everbridge to quickly and efficiently coordinate vaccine distribution*
- *Powered by Everbridge, West Virginia continues to lead the nation in administering immunizations. Governor Jim Justice tells other states, "This model can work anywhere in this country"*

BURLINGTON, Mass.--(BUSINESS WIRE)--Feb. 8, 2021--

Everbridge, Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced that the company's [Vaccine Distribution](#) software platform continues to experience rapid adoption among counties, companies, and schools across the United States, as its first state deployment in West Virginia receives praise from government leaders and health officials. Utilizing Everbridge's vaccine distribution software, more than 190,000 West Virginians have signed up to be vaccinated, with [81% of long-term care facility residents](#) now registered. Commenting on the rate of vaccinations in West Virginia, Governor Jim Justice calls it "dramatically better than what's going on across our nation."

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210208005215/en/>



In a conversation with the U.S. Chamber of Commerce Foundation, Governor Justice shared his [secrets to vaccination success](#). Among them, Governor Justice noted: "We've got a new system in place, maybe the first in the entire country, that calls our people, sets up appointments, emails, texts – so that it's a much more orderly approach."

Governor Justice continued: "People all across this country—whether it be in New York, or Los Angeles, or West Virginia —people go to their local pharmacies, to their local doctors, to their local health clinics. You have to take this [the vaccine] to the people. This model can work anywhere in this country."

Likewise, in an appearance last week before the U.S. House Committee on Energy and Commerce Subcommittee on Oversight and Investigations, Dr. Clay Marsh, the COVID-19 Czar for West Virginia, detailed critical elements of the

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state's successful approach to vaccine delivery.

During the [No Time to Lose: Solutions to Increase COVID-19 Vaccinations in the States](#) virtual hearing, Dr. Marsh explained: "We recognized that there was confusion about when people would be vaccinated, where they should go and if they were registered, understanding their place in line. To address this issue, West Virginia became the first state to partner and implement an online portal – Everbridge – that allows residents to preregister to receive the vaccine. Within five days of launch, we have pre-registered more than 100,000 citizens who want to receive the vaccine when doses are made available. This interactive system facilitates ongoing communication with residents in this queue to let them know where they stand in line, contact them when they are eligible for vaccination and allow messaging to be customized and directed at each registered citizen."

In addition to West Virginia's success, recent deployments of Everbridge's CEM Platform to power vaccination distribution include the Florida counties of [Indian River](#) and [Sarasota](#), as well as [St Clair County, MI](#), and other [public and private sector organizations](#).

In January 2021, Everbridge launched [COVID-19 Shield™: Vaccine Distribution](#), an extension to its CEM platform supporting the full spectrum of organizations that develop, manufacture, transport, distribute, regulate, and administer the coronavirus vaccine. The offering also provides governments with a single, unified platform to expedite vaccine coordination, communication and distribution for residents. With Everbridge's COVID-19 Shield™: Vaccine Distribution, customers gain capabilities to: coordinate the number of residents or employees who have been vaccinated, manage population density and access to office buildings based on vaccination status, and receive timely alerts when someone reports signs of illness so they can quickly respond to safeguard the community.

The new Everbridge **COVID-19 Shield™: Vaccine Distribution** software solution includes the following features among the suite's broader CEM

capabilities:

- **Enhanced COVID-19 Risk Feed** showcasing vital real-time information, including the incidence of new virus strains and vaccine related intelligence;
- **Crisis Management Module** to follow, log and audit the transport, handling, and/or administration of the vaccine;
- **Vaccine Distribution Logistics Service** to provide situational awareness to better manage vaccine supply chains;
- **Customized Employee Surveys** to help confirm whether employees have received the vaccine;
- **Appointment Management Tool** to help manage the scheduling, tracking and communications of vaccine administration; and
- **Out-of-Box Workflows** in [Smart Orchestration](#) to help improve distribution management, such as vaccine appointment follow-ups.

To learn more best practices for distribution and management of the vaccine rollout, watch as Dr. Scott Gottlieb, former U.S. Food & Drug Administration Commissioner, joins Everbridge for a discussion entitled "[The End of the Pandemic: Successful Vaccine Distribution.](#)"

#### About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,400 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication devices, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit [www.everbridge.com](http://www.everbridge.com)

#### Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on February 28, 2020. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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