



Everbridge Announces Next Generation of Mobile App for Organizations to Manage the Full Lifecycle of a Critical Event from a Device

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Business, Healthcare and Government Organizations Gain Powerful New Crisis Management and Reporting Capabilities

BURLINGTON, Mass.--(BUSINESS WIRE)--Mar. 1, 2021-- [Everbridge, Inc.](#) (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced the availability of its new [ManageBridge App](#), including enhanced crisis management and reporting features that allow organizations to effectively anticipate and respond to natural, manmade and digital critical events in real time from a mobile device.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210301005653/en/>



The ManageBridge App represents a significant advancement in technology and user experience. Dispatchers and incident managers can use the app to [more effectively orchestrate incident resolution](#) and communication with senior management and technical teams, including scheduling on-call personnel, [rapidly communicating with responders](#), conducting analysis to improve the response for future critical events and more.

“Everbridge’s latest ManageBridge App allows our business, healthcare and government customers to more seamlessly manage a crisis from their mobile devices, when every second counts,” said Ajay Nigam, Chief Product Officer at Everbridge. “The enhanced app makes Everbridge’s core critical event management capabilities even more accessible to those in charge of disaster response for their organization.”

The new ManageBridge App offers the

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following new features:

- **Crisis Management capabilities** enabling teams to manage a critical event completely on the mobile device with oversight on task lists, incidents, documents, notes, and event updates
- **Reports to surface details** on notification delivery, safety events, and incident response
- **Inbox to view real-time updates** from contacts who trigger [Safety Connection](#) functionality such as SOS, Check-in, Safe Corridor, and more

“Technologies to support employees working from home and to stay safely connected were pioneered by Everbridge – because critical events can happen anywhere, and they need to get managed rapidly,” said John Maeda, Chief Experience Officer at Everbridge. “Our next generation, state-of-the-art mobile app lets responders easily manage the entire lifecycle of critical events securely from their pocket or purse anytime and anywhere.”

Available through both the [Apple App Store](#) and [Google Play](#), ManageBridge brings the same set of rich communication features available in Mass Notification to administrators who frequently use smartphones and tablets. The free, native mobile application is available to Everbridge clients, providing them with more control than ever before over their critical communications.

“In today’s remote environment, the ability to initiate standard operating procedures, response protocols and emergency notifications anywhere using your smart phone or tablet enables organizations to be ever resilient, nimble and efficient to best manage a crisis,” said David Metcalfe, CEO at independent analyst firm [Verdantix](#).

The new ManageBridge App follows close on the heels of other Everbridge product news. In January 2021, Everbridge launched [COVID-19 Shield™: Vaccine Distribution](#), an extension to its CEM platform supporting the full spectrum of organizations that develop, manufacture, transport, distribute, regulate, and administer the coronavirus vaccine. The offering also provides governments with a single, unified platform to expedite vaccine coordination, communication and distribution for residents. With Everbridge’s COVID-19 Shield™: Vaccine Distribution, customers gain capabilities to: coordinate the number of residents or employees who have been vaccinated, manage population density and access to office buildings based on vaccination status, and receive timely alerts when someone reports signs of illness so they can quickly respond to safeguard the community.

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,600 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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