



Florida Department of Education Selects Everbridge as Approved Partner for New School Safety Initiative

March 2, 2021

Everbridge named an approved vendor to develop and install mobile panic alarm system in Florida's K-12 schools following safety mandate known as Alyssa's Law

BURLINGTON, Mass.--(BUSINESS WIRE)--Mar. 2, 2021-- Everbridge, Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM), today announced that the Florida Department of Education chose the company as an approved partner for the state's [Alyssa's Law](#) mandate.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210302005701/en/>



Beginning with the 2021-2022 school year, Florida public and charter schools will be required to demonstrate compliance with Alyssa's Law, named after one of the students killed in the tragic shooting at Marjory Stoneman Douglas High School in 2018. The new legislation calls for silent panic alarms linked to law enforcement and first responder services. Already passed into law in New Jersey and now Florida, Alyssa's Law is quickly gaining traction around the U.S.

"Complying with Alyssa's Law is critical for school districts to protect students and staff who find themselves in emergency situations," said Tracy Reinhold, Everbridge Chief Security Officer and former head of the FBI's Intelligence Division. "Our [mobile panic button technology](#) surpasses the state's requirement. We're honored to serve hundreds of organizations across all of Florida's 67 counties and look forward to providing Florida school districts with the

Florida Department of Education Selects Everbridge As Approved Partner for New School Safety Initiative (Photo: Business Wire)

same innovative safety solutions."

The legislation requires the Department of Education to set up a model panic alert system that can be used by public and charter schools in Florida's K-12 districts. The alarm will be used to [ensure school officials can contact nearby law enforcement quickly](#) in the event of an emergency.

The Everbridge school security solution allows for full interoperability between K-12 schools, the district and the local public safety answering points (PSAPs) to provide access to digitized floor plans with the location of the person who activated the panic button. As part of the overall solution and through partner integrations, Everbridge enables anyone on campus, with or without access to the mobile app, to simply call 911 and the system will respond the same way as the mobile panic button activation, instantly connecting the caller with the PSAP and opening the digitized floor plans for first responders. Everbridge provides the ability to instantly notify parents and guardians of a school incident and to keep them informed of a changing situation.

Additionally, as schools continue to navigate the prolonged impact of COVID-19 amid [vaccination roll-outs](#), districts still face the challenge of quickly informing students, faculty, and staff of coronavirus risks and timely follow-up reporting. The Everbridge CEM platform helps schools monitor potential exposures and effectively communicate across all key stakeholders, protecting students, faculty, and staff during critical events such as COVID-19, severe weather, or violence on, or near, campus.

Many colleges and universities also leverage Everbridge for their critical communications, [contact tracing support](#) and [return-to-campus initiatives](#), including the [University of Denver](#), [UCLA](#), Harvard University, California Institute of Technology, University of Maryland College Park, University of Oregon, University of Texas at Austin, Michigan State University, and Washington State University. Internationally, notable schools that deploy Everbridge solutions include Nord University in Norway, Technical University of Denmark, Imperial College London, and the American University of Paris.

In Florida, Everbridge powers the [statewide emergency alerting system, AlertFlorida](#), and currently provides vaccine distribution solutions for four Florida counties, including Sarasota County, enabling [50,000 residents to sign up in the first hour](#) for the COVID-19 vaccine.

Since 2016, [Everbridge has supported communities and businesses across Florida](#) as hurricanes [Dorian](#), Matthew, [Irma](#), and Michael (a category 5 hurricane) made landfall. During hurricane Irma, for example, the Everbridge system was used to share safety information, weather updates,

sheltering instructions and evacuation directions throughout the course of the storm, with over 20 million interactions sent to residents. In addition, Everbridge provides an integration for the Florida Special Needs Registry. Counties can leverage this integration to help citizens with special needs sign up for assistance with transportation and shelter during emergencies.

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,600 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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