



Everbridge Awarded as a Top 30 Fastest-Growing Market Leader in Massachusetts for Second Consecutive Year

March 4, 2021

- Award Marks Continued Recognition for Everbridge's Life-Saving Mission and Adoption of its Critical Event Management (CEM) Software Globally, and Locally in Massachusetts
- Software-as-a-Service (SaaS) Leader's Growth Fuels Increased Hiring Across Engineering, Customer Success, Sales, Marketing, and More

BURLINGTON, Mass.--(BUSINESS WIRE)--Mar. 4, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM), today announced its recognition by the *Boston Business Journal* (BBJ) for being named one of the [top 30 fastest-growing middle-market companies in Massachusetts](#) for the second year in a row, increasing its ranking over the prior year.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210304005613/en/>



"We are happy to celebrate fast-growing, innovative companies," said *Boston Business Journal* Market President and Publisher Carolyn Jones. "These companies make a tremendous impact on our local business community and have reported impressive growth in recent years."

As part of the company's growth, Everbridge recently launched its [COVID-19 Shield™: Vaccine Distribution](#) solution, an extension to its CEM platform, supporting the full spectrum of organizations that develop, manufacture, transport, distribute, regulate, and administer the coronavirus vaccine. An increasing number of [state](#) and [local](#) governments have adopted Everbridge to quickly and efficiently coordinate [vaccine delivery](#).

Everbridge Awarded as a Top 30 Fastest-Growing Market Leader in Massachusetts (Photo: Business Wire)

"Everbridge continues to experience strong adoption for our solutions that help C-level and government leaders around the world

to manage and mitigate critical events such as the global pandemic and subsequent distribution of a vaccine, extreme weather, cyberattacks, and supply chain and business disruptions," said Everbridge CEO David Meredith. "We are honored to be recognized two years in a row as one of the fastest-growing Massachusetts companies as we deliver on our mission to help multinational companies, healthcare agencies, as well as cities, states and entire countries keep people safe and organizations running."

Everbridge's growth continues to fuel the company's hiring efforts [with open roles](#) across functions including engineering, customer success, sales, marketing, and more. Everbridge added more than 80 employees in Massachusetts alone last year, growing its global employee "Bridger" workforce to now over 1,400.

The business journal's list of Market Leaders ranks three-year revenue growth among public and private companies with annual revenues between \$25 million and \$1 billion. The full list of 50 companies were ranked by a "weighted final score" that incorporates growth from 2017 to 2019. Greater Boston business leaders nominated the honorees for review and selection by the business journal.

In addition to the *Boston Business Journal* award, Everbridge gained recent recognition for its support during the ongoing [coronavirus pandemic](#) and subsequent [vaccine distribution](#). According to data compiled by global investment firm Battery Ventures and employee feedback shared on [Glassdoor](#), Everbridge became [the third highest-rated public cloud computing company to work for during COVID-19](#). In addition, Everbridge ranked top 50 in the largest company category by Comparably for [Best Company Culture and Best CEO](#), measuring employee sentiment across over 60,000 U.S. companies. Everbridge also recently received two *Tech Top 50* awards from the [Massachusetts Technology Leadership Council \(MassTLC\)](#) in the categories: [COVID-19 Response](#) and [Business Accomplishment](#).

Everbridge also won awards including the [Best Customer Experience Award](#) from [The Help Desk Institute \(HDI\)](#), a [Stevie® Award](#) in the category of "Female Executive of the Year – Business Services" and [another](#) for "Worldwide Sales Executive of the Year," [Frost & Sullivan's Critical Event Management \(CEM\) Technology Leadership Award](#), [certification as a 2020 Great Place to Work®](#) by the Global Authority on Workplace Culture, "Overall Best in Category" in the Emergency Mass Notification Software category for the [Spring 2020 Customer Success Report](#), [Top Enterprise IT Alerting and Incident Management Solution by IT Central Station](#), one of [Boston's Best Places to Work in 2020](#), [Growth Company of the Year](#) by the

Massachusetts Technology Leadership Council, as well as the Department of Defense's prestigious [Above and Beyond Award](#) for promoting supportive work environments for members of the U.S. National Guard and Reserve.

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,600 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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Source: Everbridge, Inc.