

Everbridge Selected to Power Vaccine Distribution Across Dozens of Countries in Support of Leading Intergovernmental Organization

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Aiding in the rapid distribution of millions of doses of the coronavirus vaccine, Everbridge Critical Event Management (CEM) software remains instrumental to coordinating efficient roll out of immunizations on a global scale

BURLINGTON, Mass.--(BUSINESS WIRE)--Mar. 16, 2021-- Everbridge, Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced that one of the world's largest intergovernmental organizations, deployed across dozens of countries, selected the company's <u>Vaccine Distribution</u> software platform to help manage the scheduling, tracking and communications of vaccine immunization and administration.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20210316005459/en/



Following a rigorous analysis of alternatives, Everbridge met all the objectives of the intergovernmental organization (focused on international humanitarian efforts) and will deploy its vaccine distribution software to quickly automate the scheduling, administration, tracking and reporting of millions of vaccine doses across remote and mobile workers around the globe.

"As a mission-based company, Everbridge remains committed to collaborating with governments, health officials and businesses to share and implement best practices on a global basis for mitigating the impacts of COVID-19 and accelerating distribution of the vaccine," said David Meredith, CEO of Everbridge. "We are honored to deploy our critical event management solutions to help with the distribution of millions of doses of the vaccine to humanitarian teams around the world as they conduct their life-saving work."

Everbridge to Power Vaccine Distribution Across Dozens of Countries in Support of Leading Intergovernmental Organization (Photo: Business Wire)

In January 2021, Everbridge launched <u>COVID-19 ShieldTM</u>: Vaccine Distribution an extension to its CEM platform supporting the full spectrum of organizations that develop, manufacture, transport, distribute, regulate, and administer the coronavirus vaccine. The offering provides governments and organizations with a single, unified platform to expedite vaccine coordination, communication and distribution for citizens and employees. Recent deployments of Everbridge's CEM Platform to power the digital vaccination distribution system, include the entire state population of West Virginia, the counties of Sarasota and Indian River, Florida, Muscogee (Creek) Nation, the fourth largest Native American tribe in the country, Leon County Department of Health, and other public and private sector organizations.

With Everbridge's COVID-19 Shield[™]: Vaccine Distribution, public and private organizations gain capabilities to: coordinate the number of employees who have been vaccinated, manage population density and access to office buildings based on vaccination status, and receive timely alerts when employees report signs of illness so they can quickly respond to safeguard staff and visitors.

For governments, Everbridge **enables state, city and county leaders to rapidly** coordinate communication across the population, automate appointment signup and monitor registrations, track vaccine availability, ensure doses are shipped to proper facilities to avoid spoilage, and enable citizen scheduling to avoid long waits and call center challenges.

More local, state, and national governments across the globe deploy the Everbridge Platform than any other solution, offering the ability to reach over 700 million people in more than 200 countries. In the U.S. alone, Everbridge supports more than 70 Federal agencies including the Federal Communications Commission, the U.S. Nuclear Regulatory Commission, the Departments of Defense, Commerce, Energy, Interior, Justice, and Health and Human Services, the Consumer Financial Protection Bureau, the Federal Deposit Insurance Corporation, the Environmental Protection Agency, the National Cancer Institute, and the Peace Corps.

Everbridge stands as the first population alerting provider to also support five European Union (EU) countries in conjunction with the EU mandate requiring member countries to have a population-wide alerting system in place by June 2022. Everbridge supports population-wide alerting in countries across Europe, Asia, Oceania, The Middle East, Africa, and South America including <u>Australia</u>, Greece, <u>Iceland</u>, the Netherlands, New Zealand, <u>Norway</u>, <u>Peru</u>, Singapore and <u>Sweden</u>. Everbridge's population alerting capabilities also power some of the most populous states in North

America including <u>Florida</u>, <u>New York</u>, and <u>California</u>, as well as over 3,700 municipalities, counties and cities within 49 of the 50 United States, within all of Canada's provinces, and throughout Europe and Asia, including deployments within multiple populous states in <u>India</u>.

About Everbridge

Everbridge. Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Businesses Running[™]. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,600 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain gualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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