

## Sarasota County Broadens Use of Everbridge Vaccine Scheduling Solution After Florida Governor Expands Vaccination Eligibility

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The County boosted its vaccine distribution system to accommodate increasing registrations following Governor Ron DeSantis' expansion of who qualifies for the vaccine

BURLINGTON, Mass.--(BUSINESS WIRE)--Mar. 22, 2021-- Everbridge, Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced that Sarasota County, Florida expanded its use of the company's Vaccine Distribution solution to prepare for increased demand after Governor Ron DeSantis issued an executive order widening the eligibility of who can receive the vaccine. In anticipation of tens of thousands of new people becoming eligible for the COVID-19 vaccine, Sarasota County added Everbridge Smart Orchestration to better manage the registration process and automate enrollment and scheduling notifications.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20210322005463/en/



Sarasota County, FL Broadens Use of Everbridge Vaccine Scheduling Solution (Photo: Business Wire)

Florida opened coronavirus vaccinations to people 60 and older, with plans to vaccinate those 55 and up "relatively soon," according to Governor DeSantis. The state now receives more than 400,000 doses per week, up from 250,000. "Each time Florida lowers the age by five years, about two million more people become eligible for shots," the Governor said. As the pool of Floridians who can receive the vaccine grows, counties like Sarasota are ramping up their distribution efforts.

"We're evaluating the executive order. We're looking at how we can best implement that for our citizens so that it best serves them," said Chuck Henry, the health officer for the Florida Department of Health Sarasota County, recently told the county commission. "We'll be making some announcements providing instruction for that 60 to 65 age group on how to get into the system to be eligible for vaccines."

In addition to Sarasota County, recent deployments of Everbridge to power vaccine distribution also include <u>Columbia County</u>, <u>Indian River County</u> and <u>Manatee County</u> in Florida, <u>St Clair County</u> in Michigan, the <u>entire state of West Virginia</u>, <u>Muscogee (Creek) Nation</u>, the fourth largest Native American tribe in the country, and other <u>public and private sector organizations</u>.

"We are proud to partner with the leadership of cities, counties, and entire states to help expedite vaccine distribution," said Brian Toolan, Senior Director of Government Solutions at Everbridge. "From the onset of this pandemic, public safety leaders like those in Sarasota County have worked tirelessly to support ongoing COVID-19 relief efforts. It remains our hope that by helping to streamline the vaccine administration process, we become one step closer to putting this crisis behind us."

In January 2021, Everbridge launched COVID-19 Shield<sup>TM</sup>: Vaccine Distribution an extension to its CEM platform supporting the full spectrum of organizations that develop, manufacture, transport, distribute, regulate, and administer the coronavirus vaccine. The offering also provides governments with a single, unified platform to expedite vaccine coordination, communication and distribution for residents. With Everbridge's COVID-19 Shield<sup>TM</sup>: Vaccine Distribution, customers gain capabilities to: coordinate the number of residents or employees who have been vaccinated, manage population density and access to office buildings based on vaccination status, and receive timely alerts when someone report signs of illness so they can quickly respond to safeguard the community.

## **About Everbridge**

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,600 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care

providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit <a href="https://www.everbridge.com">www.everbridge.com</a>

## Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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