



## Everbridge Launches Next Generation of Its Industry-Leading Resident Connection Software-as-a-Service (SaaS) Solution to Maximize Reach of Critical Life Safety Alerts

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Amid vaccine distribution roll out, Critical Event Management (CEM) leader unveils most comprehensive contact dataset in the industry to improve communication during COVID-19 pandemic and other life-threatening events

BURLINGTON, Mass.--(BUSINESS WIRE)--Mar. 23, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in [critical event management](#) (CEM), today announced the next generation of its industry-leading *Resident Connection* solution designed to expand the reach of first responders and emergency managers by offering the industry's most comprehensive contact database to deliver critical alerts to residents and businesses in times of crisis.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210323005698/en/>



*Resident Connection* provides Everbridge customers access to the most precise and complete name, address, and phone (SMS, mobile, landline, and VoIP) data available in the United States, aggregated from more than 300 verified sources and geo-coded to home, street, or zip code. The database contains over 225 million resident and 28 million business contacts, allowing local, county, and state government leaders to quickly and accurately reach the largest number of people in an emergency.

When the State of Connecticut implemented [Resident Connection](#), it immediately saw a large jump in the number of people the [CTAlert system](#) could reach in a crisis.

"By utilizing Everbridge Resident Connection, the State of Connecticut more than doubled the number of people we can communicate with in the event of an emergency," said William Youell, Director of

Everbridge Launches Next Generation of Its Industry-Leading Resident Connection Solution to Maximize Reach of Critical Life Safety Alerts (Photo: Business Wire)

Statewide Emergency Telecommunications for the State of Connecticut. "Whether we need to broadcast far and wide in the case of a hurricane or blizzard, or target a specific neighborhood in the case of local hazard, we always have access to the most up-to-date data available when seconds count."

*Resident Connection* also allows government agencies to reach the most vulnerable and often underserved populations, including residents with special needs such as limited mobility; dependence on supplemental oxygen or medications; cognitive, visual, or hearing impairment; and lack of internet access. At-risk groups may include children, senior citizens, pregnant women, and people with limited English proficiency who would have challenges receiving or responding to emergency directives. *Resident Connection* databases take into account such diversity in the population.

"Everbridge stands as the only critical event management provider to offer a national resident and business contact database available to all public safety agencies for life safety use," said Brian Toolan, Senior Director of Government Strategy at Everbridge. "Whether it's a major disaster or coordinating vaccination distribution, the ability to notify the vast majority of your previously unreachable population ensures public safety officials are doing everything they can to keep people safe during critical events and emergencies."

In one of many examples, [Florida](#) leveraged Resident Connection in 2019 to amplify the state's critical communications reach during Hurricane Dorian. In preparation for the storm, the Florida Division of Emergency Management deployed Resident Connection [across all 67 counties](#), greatly increasing the reach of their alerts. Rather than reaching 10.4 million subscribers, the state could now notify more than 29 million people. Most Florida counties saw their contact count double, giving them the ability to communicate with even more citizens in the event of evacuations or other life-threatening situations.

In addition to [Connecticut](#) and Florida, Everbridge powers population-wide alerting for the states of [Oregon](#), [California](#), [New York](#), [Florida](#), [Vermont](#), and [Massachusetts](#), as well as [Washington, D.C.](#) and the [United States Virgin Islands](#), and 8 of the 10 largest U.S. cities.

Globally, the Everbridge Platform reaches over 700 million people and supports population-wide alerting in 11 countries across Europe, Asia, Oceania, The Middle East, Africa, and South America including [Australia](#), Greece, [Iceland](#), the Netherlands, New Zealand, [Norway](#), [Peru](#), Singapore, [Sweden](#), and multiple populous states in [India](#).

## About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Businesses Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,600 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit [www.everbridge.com](http://www.everbridge.com)

## Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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