

Everbridge Wins Four 2021 Comparably Awards for Best Company Outlook, Best Global Culture, Best Sales Team, and Best Places to Work

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- Series of awards highlight continued recognition for Everbridge's life-saving mission and adoption of its Critical Event Management (CEM) software globally
- Measuring employee sentiment across over 60,000 U.S. companies, Everbridge ranked in the top 50 across all four categories

BURLINGTON, Mass.--(BUSINESS WIRE)--Apr. 12, 2021-- Everbridge, Inc. (NASDAQ: EVBG), the global leader in critical event management (CEM), today announced the company won four 2021 Comparably Awards from the employee sentiment career site that generates millions of workplace ratings across 60,000 U.S. companies. The latest honors include:

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<u>Best Company Outlook</u>

- Best Global Culture
- Best Places to Work in Boston
- Best Sales Teams

"Our annual Best Places to Work series highlights companies that employees have deemed as top-notch in various core culture metrics," said Comparably CEO Jason Nazar. "Everbridge's multiple category wins is a testament to the world-class organization's mission-driven leadership and strong workplace culture, even amidst a year challenged by a global pandemic."

In the category of "Best Company Outlook," Everbridge (#43) ranked in the Top 50 along other large companies including Amazon, Apple, CVS, Google, Microsoft, and Uber.

For "Best Global Culture," Everbridge (#33) ranked among companies such as Adidas,

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Cisco, Facebook, GE Power, IBM, Samsung, and T-Mobile as having high employee satisfaction in several categories including compensation, leadership, professional development opportunities, work-life balance, perks, and benefits.

Headquartered in Burlington, Massachusetts, Everbridge came in #7 on the "Best Places to Work in Boston" ranking, and among the Top 50 "Best Sales Teams" (#42) alongside companies including Adobe, ADP, The Home Depot, HubSpot, RingCentral, and Zoom.

"As a mission-driven company providing life-saving technology and solutions, we pride ourselves on creating a collaborative and inclusive working environment," said Cara Antonacci, Head of the Everbridge People Team. "These four awards underscore Everbridge's success in creating a highly productive, empowering and fun company culture that continues to attract the best talent around the world."

Surveyed employees provided ratings anonymously during the COVID-19 pandemic (March 2020 through March 2021), making these lists especially relevant for job seekers looking to find their next great place to work.

In 2020, Everbridge ranked Top 50 in Comparably's largest company category for <u>Best Company Culture</u> and CEO David Meredith took home honors in the <u>Best CEO</u> category alongside other recipients such as Zoom's Eric Yuan, Google's Sundar Pichai, Microsoft's Satya Nadella, Apple's Timothy Cook, and Facebook's Mark Zuckerberg. Everbridge received exceptionally high ratings from its employees including an overall A Rating for Company Culture and a CEO Rating of A+.

The Comparably awards cap off a broader period of recognition for Everbridge including its rank as the third highest-rated public cloud computing company to work for during COVID-19 by global investment firm Battery Ventures. Everbridge has also received two *Tech Top 50* awards from the Massachusetts Technology Leadership Council (MassTLC) during a ceremony recognizing technology companies for their success in 2020. Everbridge received the special honor of being distinguished in two categories for the year: COVID-19 Response and Business Accomplishment. Additional recognition for Everbridge includes the Best Customer Experience Award from The Help Desk Institute (HDI), a Stevie® Award in the category of "Female Executive of the Year – Business Services," Erost & Sullivan's Critical Event Management (CEM) Technology Leadership Award,

expansion of its existing portfolio of over 160 patents with a recent new award, certification as a 2020 Great Place to Work® by the Global Authority on Workplace Culture, one of Boston's Best Places to Work in 2020, and Growth Company of the Year by the Massachusetts Technology Leadership Council.

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Businesses Running[™]. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply-chain interruptions, over 5,600 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit <u>www.everbridge.com</u>

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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