



Steve Forbes, Chairman & Editor-In-Chief of Forbes Media, to Keynote Everbridge COVID-19: Road to Recovery (R2R) Executive Summit, May 26-27, 2021

April 20, 2021

Publishing Icon and Former Republican U.S. Presidential Candidate to Join C-Level Business Leaders from Lululemon, Athenahealth, Philips, Salesforce.com, and many more, to Discuss the Future of Work and Business Resiliency

BURLINGTON, Mass.--(BUSINESS WIRE)--Apr. 20, 2021-- [Everbridge](#), Inc. (NASDAQ: EVBG), the global leader in critical event management ([CEM](#)), today announced Steve Forbes, Chairman & Editor-in-Chief of [Forbes Media](#) and former Republican U.S. Presidential Candidate (1996, 2000), will keynote its [Spring 2021 COVID-19: Road to Recovery \(R2R\)](#) virtual leadership summit taking place May 26-27, discussing the future of work and business resiliency in a post-pandemic world. The two-day symposium will feature keynote addresses from world leaders, including the [42nd President of the United States Bill Clinton](#), as well as discussions with C-level business executives across industries and global markets, including Lululemon, athenahealth, Philips Domestic Appliances, Salesforce.com, and many others.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210420005504/en/>

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COVID-19 R2R
The Road to Recovery - Spring 2021

KEYNOTE
Steve Forbes
Chairman & Editor-in-Chief
of Forbes Media

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As Everbridge's latest keynote, [Forbes](#) brings tremendous business and journalism leadership experience to the discussion. A widely respected economic prognosticator, he remains the only writer to have won the highly prestigious Crystal Owl Award four times, a prize formerly given by U.S. Steel Corporation to the financial journalist whose economic forecasts for the coming year proved most accurate. He also helped create the recently released and highly acclaimed public television documentary, *In Money We Trust?*. Forbes continues to author a column for *Forbes Magazine*.

"As one of the world's leading business executives, publishers and authors, Steve Forbes' keynote at the Everbridge Road to Recovery Symposium will provide a valuable perspective on the future of business in a post-pandemic world," said David Meredith, Chief Executive Officer, Everbridge. "Everbridge looks forward to

Everbridge COVID-19: Road to Recovery (R2R) Spring 2021 Symposium (Source: Everbridge)

bringing together world leaders, industry icons like Mr. Forbes, and other C-level executives across sectors, to exchange best practices about how to more safely return to a 'new normal,' build resiliency to critical events, and foster a more prosperous road ahead."

New Speakers and Sessions

The multi-year Everbridge symposium series offers global leaders a valuable forum to exchange best practices on how to protect people and business assets; build back and grow revenue streams; increase business resiliency; and mitigate potential threats like IT outages, cyber-attacks, natural disasters, and many other critical events. Speakers and participants represent all sectors of society from business and government, community organizations and advocacy groups, to science, medicine, transportation, sports & entertainment, and academia.

The latest Everbridge Spring 2021 symposium speakers and sessions include an impressive lineup spanning sectors, industries, and job functions. New senior executive speakers represent the following organizations: AERO, Advent International, Apis Partners, athenahealth, Eigen Impact Consulting, Jabil Inc., James Madison University (JMU), Kwiat & Fred Leighton, Lululemon, NHS Digital, Philips Domestic Appliances, Progress, Salesforce.com, Spark Therapeutics, and many more.

Last year, Everbridge welcomed President George W. Bush, Anthony Fauci, MD, Scott Gottlieb, MD, Dr. Sanjay Gupta, MD, U.S. General Colin L. Powell, USA (Ret.), and Virgin Group Founder Sir Richard Branson, among others, to serve as keynote speakers. The events attracted more than 40,000 participants including government officials, healthcare experts and senior executives from 150 countries, as well as participants from the Centers for Disease Control and Prevention, the Mayo Clinic, Goldman Sachs, Fannie Mae, Ford Motor Company, Humana, IBM, and others.

To register for the Everbridge Spring 2021 COVID-19 R2R: The Road to Recovery Symposium, [click here](#).

About Everbridge

[Everbridge, Inc.](#) (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other

incidents such as product recalls or supply-chain interruptions, over 5,600 global customers rely on the Company's Critical Event Management Platform to quickly and reliably aggregate and assess threat data, locate people at risk and responders able to assist, automate the execution of pre-defined communications processes through the secure delivery to over 100 different communication modalities, and track progress on executing response plans. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, 9 of the 10 largest global consulting firms, 8 of the 10 largest global automakers, 9 of the 10 largest U.S.-based health care providers, and 7 of the 10 largest technology companies in the world. Everbridge is based in Boston with additional offices in 20 cities around the globe. For more information visit www.everbridge.com

Cautionary Language Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding the anticipated opportunity and trends for growth in our critical communications and enterprise safety applications and our overall business, our market opportunity, our expectations regarding sales of our products, our goal to maintain market leadership and extend the markets in which we compete for customers, and anticipated impact on financial results. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the ability of our products and services to perform as intended and meet our customers' expectations; our ability to successfully integrate businesses and assets that we may acquire; our ability to attract new customers and retain and increase sales to existing customers; our ability to increase sales of our Mass Notification application and/or ability to increase sales of our other applications; developments in the market for targeted and contextually relevant critical communications or the associated regulatory environment; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we have not been profitable on a consistent basis historically and may not achieve or maintain profitability in the future; the lengthy and unpredictable sales cycles for new customers; nature of our business exposes us to inherent liability risks; our ability to attract, integrate and retain qualified personnel; our ability to maintain successful relationships with our channel partners and technology partners; our ability to manage our growth effectively; our ability to respond to competitive pressures; potential liability related to privacy and security of personally identifiable information; our ability to protect our intellectual property rights, and the other risks detailed in our risk factors discussed in filings with the U.S. Securities and Exchange Commission ("SEC"), including but not limited to our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021. The forward-looking statements included in this press release represent our views as of the date of this press release. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release.

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